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# LONG'S

GARDEN BOOK

\* SPRING 1948

## GLADIOLUS "Marguerite"

Tall and straight. No crooked "saxophone" spikes. No flecked florets.

Strong, sturdy stalk. Long flower head. Many blooms open at once.

Florets open perfectly when cut in tight bud, and hold size well to tip.

A blue ribbon winner at many large shows from coast to coast.

Pure watermelon pink with cream throat. Originated by Ralph J. Pommert. Parentage, Picardy x Wurtembergia.

As with Iris, many Glads excel in size or beauty. But like Iris, Elmohr, this Glad possesses BOTH size and beauty.

#### LONG'S LONG SEASON OFFERS

Mixed sizes Marguerite bulbs that prolong blooming period. Plant all at one time. Larger bulbs bloom first, medium sizes later. Sizes run from ¾ inch to nearly 1¾ inches, all in one mixture.

> 18 Long Season Bulbs......\$1.00 44 Long Season Bulbs...... 2.00 70 Long Season Bulbs...... 3.00 100 Long Season Bulbs...... 4.00

(All Prepaid in U.S. and Canada)



J.D. Long Seed Co. **Boulder, Colorado** 



#### **CORONA**

## GLADIOLUS CORONA

A Palmer origination. Introduced by Elmer Gove. Elmer sez, sez 'e:

Creamy white shading to a cream throat with rose picotee edge which gives it a very distinct appearance. A beautiful variety that has been selling like hot cakes.

Very tall, husky grower that you can cut with a good stem and leave plenty leaves on the plant, yet not bend down to the ground to get this long stem.

Everyone likes Corona for home use, commercial and exhibition. Opens 6 to 8 very large blooms at a time. End of quote.

Comes now Herbert O. Evans, another keen judge of Glads.

Herbert adds: Corona seems destined to climb into the "best 10" in the C.G.S. symposium as it becomes better known. Positively outstanding, sez Herbert.

JD sez: The petals being round appear even larger than they actually are. "So round, so firm, so fully packed, so easy on the eyes."

#### Long's Long Season Offers

Turn back to MARGUERITE. You may order Corona MIXED SIZES at same prices as for Marguerite.



## **GLAD GOSSIP**

When I look at colored illustrations of Glads I'm reminded of that well-known definition of an optimist.

You've heard it, and often: An optimist is a guy who believes he can grow flowers and vegetables to look like the pictures on seed packets.

But rarely does a color print of a Glad look as lovely as the blooms in garden.

Just wait till you see MARGUE-RITE, for example, in all its glory.

## LONG'S VEGETABLE SEEDS

## **Bountiful BEANS**

Put on your slacks or brindle jeans, And plant a lot of Stringless Beans.



All Beans Priced Prepaid

#### **Brittle Wax—Yellow Pod**

Long round fleshy pods, almost as brittle as icicles. Bean white, dark eye. Pkt. 10c;  $\frac{1}{2}$  lb. 25c; lb. 50c; 5 lbs. \$2.20.

#### Giant Stringless-Green Pod

Beans light brown. Pods long, round, meaty, tender. Delicious. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

#### Tendergreen-Green Pod

Very long, almost straight, plump, dark green entirely stringless pods. Superb. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.10.

#### Kentucky Wonder—Pole

Still the favorite pole bean. Green pods in clusters. Cook tender. Delicious flavor. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.10.

#### "Baby Lima"—Henderson's

The small seeded delicious "Butter Bean." Easy to grow. Plants bear long time. Pkt. 10c; ½ lb. 25c; lb. 40c; 5 lbs. \$1.90.

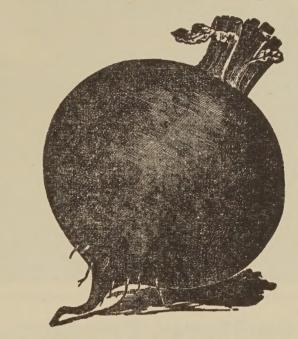
#### **Burpee's Bush Lima**

Thick seeded or "potato type." Improved strain. Plant so eye is up. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

#### Edible Soy Bean—Bansei

Pkt. 10c; 1/2 lb. 20c; lb. 40c; 5 lbs. \$1.80.

## Better Beets, Prepaid



Pay more attention to the Beet.

Both roots and tops are fine to eat.

# Detroit Dark Red Globe shape; smooth; dark red; tops small. Good for early, medium or late. Splendid for canning. Large Pkt. 10c; oz. 20c; 1/4 lb. 50c; lb. \$1.50; 2 lbs. \$2.80.

Early Wonder

A splendid extra early variety. Quick growing globe shape. Flesh dark red, and tender. For summer, fall and winter. Large Pkt. 10c; oz. 20c; 1/4 lb. 50c; lb. \$1.50; 2 lbs. \$2.80.

## **Swiss Chard**

SPINACH BEET

Leaves may be cooked like spinach. Chickens like Swiss Chard and thrive on it. Pull off the outside stalks. Others keep forming. Pkt. 10c; oz. 20c; 1/4 lb. 50c; lb. \$1.40.

## STOCK BEETS

(Also Called Mangels)

All at Same Prices, Prepaid: Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. 90c; 2 lbs. \$1.60; 4 lbs. \$3.00. Prepaid.

Mammoth Long Red. Giant Half Sugar. Golden Tankard. Sugar Beet. All Four Above, Mixed.

#### Asparagus—Prepaid

Seed Pkt. 10c; 1/4 lb. 45c; lb. \$1.50. (No asparagus roots this year.)

## CABBAGE, Prepaid



#### Cauliflower, Prepaid

EARLY SNOWBALL. Main crop variety. Pkt. 15c; ½ oz. 40c; ½ oz. 70c; ½ oz. \$1.25; oz. \$2.20.

DRY WEATHER. Later and larger than Snowball. Prices the same.

Brussels Sprouts Tiny cabbages, grow closely on stalks. Pkt. 10c; ½ oz. 25c.

Chinese Or CELERY CABBAGE. Sow in June. Pkt. 10c; 1/2 oz. 25c.

#### Early Copenhagen Market

Also splendid for winter, if planted later. Pkt. 10c; oz. 35c; 1/4 lb. 90c.

#### **Extra Early Golden Acre**

Plants compact. Heads round, solid, sweet. Pkt. 10c; oz. 40c; 1/4 oz. \$1.00.

#### **Danish Round Head Winter**

Short Stemmed Hollander. The favorite for late fall and winter. Solid. Good keeper. Pkt. 10c; oz. 35c; 1/4 lb. 90c.

### **Early Jersey Wakefield**

Pkt. 10c; oz. 35c; 1/4 lb. 90c.

Winningstadt Second Early Pkt. 10c; oz. 35c; 1/4 lb. 90c.

Enkhuizen Glory Midseason Pkt. 10c; oz. 35c; 1/4 lb. \$1.00.

Mammoth Late Flat Dutch Pkt. 10c; oz. 35c; 1/4 lb. 90c.

#### **Perfection Drumhead Savoy**

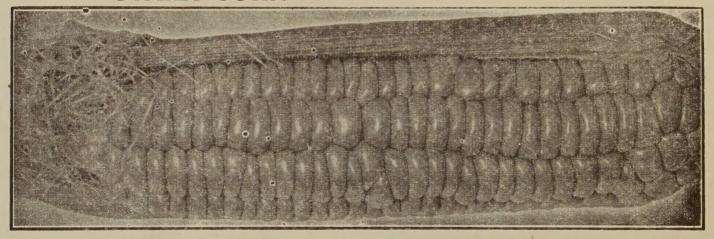
Heads nearly round. Leaves crimped. Sweet. Pkt. 10c; oz. 40c; 1/4 lb. \$1.00.

#### Mammoth Red Rock Winter

The round purple-red heads are excellent. Pkt. 10c; oz. 40c; 1/4 lb. \$1.00.

For Cabbage plants, don't spend your dough, Plant seed outdoors, and watch 'em grow.

#### SWEET CORN—ALL PRICED PREPAID



GOLDEN BANTAM. Improved Colorado strain. Pkt. 10c; 1/2 lb. 25c; lb. 40c; 5 lbs. \$1.75.

"EARLY SUNSHINE." Pkt. 10c; ½ lb. 25c; lb. 40c; 5 lbs. \$1.75.

GOLDEN EARLY MARKET. A large early. Pkt. 10c;  $\frac{1}{2}$  lb. 25c; lb. 40c; 5 lbs. \$1.75.

#### Spancross—Early Hybrid

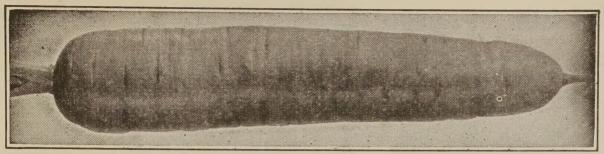
Developed at Connecticut Agricultural College. One of the earliest Hybrids.

Ears medium size, 10 to 14 rows. Medium yellow. Pkt. 10c;  $\frac{1}{2}$  lb. 30c; lb. 55c; 5 lbs. \$2.50.

#### BEST HYBRID SWEET CORN—GOLDEN CROSS BANTAM

Plant this early, medium or late. Or, still better, plant some of it every few weeks for a succession of the finest "roasting ears" from July to killing frosts.

Large Pkt. 10c; ½ lb. 30c; lb. 50c; 2 lbs. 95c; 3 lbs. \$1.40; 5 lbs. \$2.25.



4

Morse's
Bunching
Carrot.
Ideal shape.
Favorite for
home use and
market.

## CARROTS, Prepaid

Chantenay (Improved Red Core). Pkt. 10c; oz. 20c; 1/4 lb. 55c; lb. \$1.60.

Danvers Flesh bright orange. Heavy yielder. Pkt. 5c; oz. 20c; 1/4 lb. 50c; lb. \$1.50; 2 lbs. \$2.90.

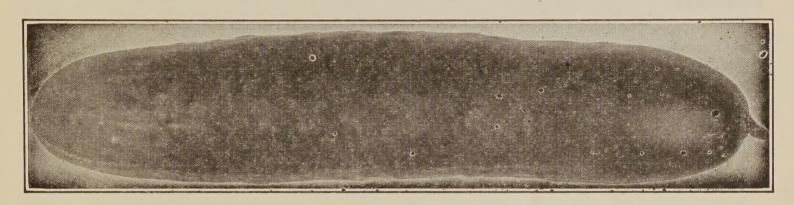
Morse's Bunching Tops short. Roots cylindrical. Pkt. 10c; oz. 20c; 1/4 lb. 60c; lb. \$1.80.

Nantes Orange-red. (Morse bunching type.) Pkt. 10c; oz. 25c; 1/4 lb. 70c; lb. \$1.90; 2 lbs. \$3.50.

Oxheart Short orange roots. Pkt. 5c; oz. 20c; 1/4 lb. 50c; lb. \$1.50.

Reports come in from all directions, that Carrots tone up your complexions.

ALSO. Carrots good for eyesight. Did you ever see a rabbit wearing glasses?



## Cucumbers, Prepaid

Prices: ALL CUCUMBERS BELOW: Pkt. 10c; oz. 25c; 1/4 lb. 70c; lb. \$2.00.

Boston Pickling Known also as Chicago Pickling.

Davis Perfect Slim, dark green and crisp.

Early Fortune Fine shape. White spine type.

Early White Spine A good old favorite.

Klondike An extra early white spine variety.

### **Long Green Improved**

Good slicer.

Straight-8 Uniformly cylindrical. Round at both ends.

## "Long's Long Longed-For Longest Long Green"

(Call this the 5L Cuke, for short.)

Extra long, of beautiful appearance. Splendid flavor. For pickles or slicing. Free from bitterness. Pkt. 10c; oz. 30c; 1/4 lb. 90c.

west india Gherkin. Very small prickly sort, for pickles only. Use when quite young. Pkt. 5c; oz. 25c.

### **Water Melons**

Prices: ALL AT: PKT. 5c; OZ. 15c; 1/4 LB. 40c; LB. \$1.00. PREPAID.

Ice Cream Very sweet, early melon for home or home market.

King and Queen (Winter Watermelon.) Variety light cream with green striping.

Kleckley's Sweet (The Rocky Ford.) Scarlet flesh. Solid heart. Sweet and sugary.

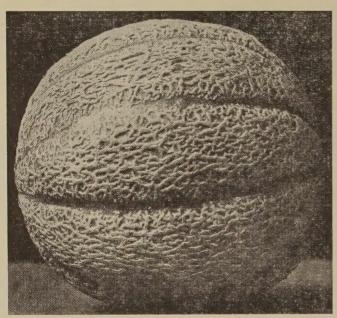
Klondike The favorite strain. Flesh deep red, stringless.

Early Kansas Large, round, and very sweet. Extra early.

Stone Mountain Fine, large, nearly round melon. Tender red flesh. (Also called "Dixie Belle.")

Tom Watson Similar to Kleckley's Sweet, but still larger.

Citron Used for preserves and pickles. Pkt. 5c; oz. 15c; 1/4 lb. 45c.



CANTALOUPE-NEW YORKER

**Prices:** All Musk Melons, Pkt. 10c; oz. 25c; 1/4 lb. 70c; lb. \$2.00.

Hale's Best No. 36 strain. Best of the Rocky Ford type Cantaloupes. Early. Salmon-colored flesh.

Hale's Jumbo Similar to Hale's Best, but much larger.

Emerald Gem Small, early, salmon flesh. Very sweet.

Honey Dew Medium size, round, creamy outside. Flesh green.

Banana Banana shape and banana-like flavor. Thick salmon flesh.

New Yorker Similar to Greeley Wonder, but better. The salmon meat is unusually thick and of very high sugar content. See picture and prices above.

GARDEN LEMON. Pkt. 10c. Very small. For pickles and preserves.

## Celery,

GOLDEN - SELF-BLANCHING. One of the best early kinds for fall use. Pkt. 10c; ½ oz. 25c; oz. 45c.

Best for winter use. May be blanched with soil, paper or boards. Pkt. 10c; 1/4 oz. 25c; oz. 45c.

GIANT PASCAL. Special Stock. Reselected. Fine. Pkg. 15c; ½ oz. 45c; oz. 80c.





ALL VARIETIES below, except New York: Pkt. 10c; oz. 20c; 1/4 lb. 60c; lb. \$1.80.

#### **Black Seeded Simpson**

Grows quickly, making fluffy, loose bunch of tender, creamy leaves of delicate flavor.

Cos One of the surest blanching kinds, of elongated form.

Grand Rapids Light green leaves with fringed edges.

Hanson Good heading variety. Good also as leaf lettuce.

ceberg Similar to Hanson. Crisp and tender. Fine for home gardens.

Mignonette Easy to head. Early Outer leaves have a bronzed cast. Creamy heads of compact crumpled leaves.

Prize Head Leaves crimped; tinged brownish-red. Early.

New York Also called Los Angeles, Wonderful, Mountain Iceberg, and Western Iceberg. Leading heading lettuce for market. Pkt. 10c; oz. 25c; 1/4 lb. 75c; 1/2 lb. \$1.25, lb. \$2.25.

#### To Make Head Lettuce Head

Lettuce will seldom head in hot weather, unless grown in shade. It is a cool weather plant, doing best very early in spring, or late in fall, as head lettuce.

Sowing head lettuce seed late in fall, just before ground freezes, is one good way to get an early start the next spring. Very early spring sowing—March or early April—is good.

Bear in mind that the ground should be good and rich, and that the plants should be thinned or transplanted to 6 to 10 inches apart. Then they should be hoed often, the oftener the better. You can't expect to pluck large solid heads of lettuce from a bed in which the plants are thick.



#### GREAT LAKES LETTUCE. Crisp Solid Heads, Stands Heat

**ALL-AMERICAN BRONZE MEDAL WINNER.** A new tight-heading, sure-to-head variety for home and market.

BRED BY KEITH C. BARRONS in cooperation with the United States Government. Introduced from the Michigan Experiment Station.

**PRODUCES FINE LARGE HEADS,** well rounded, very solid. Especially resistant to tipburn. Stands the longest of any lettuce without going to seed. Can be used as leaf lettuce at all stages of growth. The attractive crimped leaves are tender and delicious.

Fills a long felt want for both back yard gardeners and commercial growers. The most certain to head of all large luscious varieties, often under most adverse condition, and in hot weather. Heads best of course in cooler months. Resistant to tipburn.

The thick large leaves fold well over the head. Unlike most kinds, Great Lakes is very slow to run to seed.

PACKET 10c, 1/2 oz. 25c, oz. 40c; 1/4 lb. \$1.25, 1/2 lb. \$2.25, lb. \$4.00.

## Onion Seed Prepaid

Yellow Spanish The new mammoth improved UTAH strain. Deep yellow thick skin, small neck, vigorous grower. Pkt. 10c; oz. 40c; 1/4 lb. \$1.10; lb. \$3.80.

White Spanish Gigantic size. Mild and sweet. Pkt. 10c; oz. 45c; 1/4 lb. \$1.20; lb. \$4.20.

White Silverskin Early, good size. Pkt. 10c; oz. 35c;

White Globe Southport. Pkt. 10c; oz. 35c; 1/4 lb. 80c; lb. \$3.20.

Mountain Danvers
Rich golden yellow globe.
Nearly as round, and sound, as a baseball.
Early. Pkt. 10c; oz. 30c; 1/4 lb. 80c; lb. \$3.00.

Yellow Globe Danvers Later than Mt. Danvers. Well known money maker. Pkt. 10c; oz. 30c; 1/4 lb. 80c; lb. \$3.00.

Red Globe Southport type. Pkt. 5c; oz. 25c; 1/4 lb. 70c; lb. \$2.20.

## **Southport Yellow Globe**

Pkt. 5c; oz. 25c; 1/4 lb. 75c; lb. \$2.40.



#### **Mixed Onion Seed**

Fine for the family garden. A variety of colors, shapes. All will make green onions for summer, or dry for winter.

Large Pkt. 10c; oz. 25c; 1/4 lb. 70c.

## Onion Sets, Finest Colorado Grown, Prepaid

Large Dry Onions for fall and winter use are easily raised from sets. HAZEL and TINY cheapest and best for growing dry onions and make nice green onions also.

Use the smaller sets for growing large bulbs. Smaller sets make better matured dry onions. Regular Sets O. K. for green onions and come quicker. Will make dry onions but may run to seed.

## "Tiny" Sets Prepaid

The smallest of all Onion Sets. Prepaid anywhere in United States.

Make green onions much earlier than seed. Fine for growing dry onions for winter use also.

YELLOW TINY SETS: Pint 35c; quart 60c. WHITE TINY SETS: Pint 40c; quart 70c.

## Spinach, Prepaid

Prices: All Spinach: LARGE PKT. 5c; oz. 10c; 1/4 lb. 20c; lb. 60c.

BLOOMSDALE, LONG STANDING. Large Savoy type leaves. Best of all.
VIROFLAY. Thick, dark green leaves.

"KING OF DENMARK." Dark green leaves.

Regular Size Sets

2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone
YELLOW				
Quart\$0.27	\$0.28	\$0.29	\$0.30	\$0.31
2 Quarts50	.52	.54	.56	.58
4 Quarts96	1.00	1.04	1.08	1.12
WHITE				
Quart31	.32	.33	.34	.35
2 Quarts58	.60	.62	.64	.66
4 Quarts 1.12	1.16	1.20	1.24	1.28

### **Hazel Size Sets**

	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone
YELLOW					34
Quart	. \$0.35	\$0.36	\$0.37	\$0.38	\$0.39
2 Quarts.	66	.68	.70	.72	.74
4 Quarts.	. 1.28	1.32	1.36	1.40	1.44
WHITE					
Quart	38	.39	.40	.41	.42
2 Quarts.	74	.76	.78	.80	.82
4 Quarts.	. 1.46	1.50	1.54	1.58	1.62

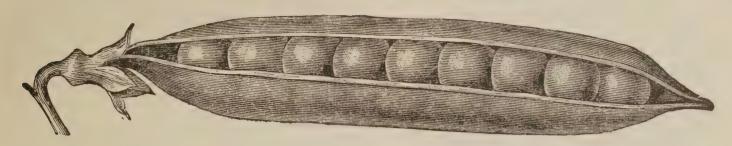
(A Quart of Sets Equals 1 Pound in Weight.)

Regular Size Sets are %-inch to little less than %-inch. Hazel Sets are under %-inch.

(For Zones 7 and 8 add 3c each Quart to 6th zone rates.)

## Prolific Profitable PEAS

\_\_\_\_ for Particular Planters =



ALL PEAS PRICED PREPAID

Alaska Early smooth. Large pkt. 10c; 1/2 lb. 20c; lb. 35c; 5 lbs. \$1.60.

Alderman Tall telephone type. Better. Large pkt. 10c; ½ lb. 25c; lb. 40c; 5 lbs. \$1.75.

Ameer Larger than Alaska. Early. Smooth. Large pkt. 10c; 1/2 lb. 20c; lb. 35c; 5 lbs. \$1.60.

Dwarf Telephone A second early. Pods large. Large pkt. 10c; 1/2 lb. 25c; lb. 45c; 5 lbs. \$2.00.

Edible Pod Dwarf Gray Sugar. Pods as well as peas are cooked. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

Everbearing An old time late sort. Pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

Giant Stride Medium vines, giant pods and peas. Large pkt. 10c; ½ lb. 25c; lb. 40c; 5 lbs. \$1.75.

Laxtonian Pods long, vines short. Peas are large, wrinkled, sweet, 7 to 10 in a pod. Require no staking. Early. Improved strain. Large pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

Little Marvel Early; vine short; very prolific; pods packed tight. Large pkt. 10c; ½ lb. 25c; lb. 45c; 5 lbs. \$2.00.

Aunt Lucy opens garden peas
By giving every pod a squeeze.
But soon, methinks, she'll rest her flippers
While shelling peas equipped with zippers.

Peas thrive best in the cooler early months of the season. Seldom thrive if planted late. But BEANS do well planted any time after danger from frosts up till late July, in most sections.

The wrinkled varieties of Peas are sweeter than the smooth. The main value of Alaska and Ameer is that they can be planted very early and almost never rot in cold wet ground. Sow peas rather thick, a pound to 75 feet.



## Peppers

Culture: Sow ¼ in. deep in hotbed or shallow boxes. Follow same suggestions given for tomatoes. Peppers will not germinate if ground is cold. Plants tender. Set out 12x24 inches after late frosts.

crisp, tender and sweet flesh. Not lopsided. Base level. Ideal for stuffing. A real wonder. Pkt. 10c; ½ oz. 35c; oz. 60c.

CHINESE GIANT. Pkt. 10c;  $\frac{1}{2}$  oz. 40c.

HARRIS EARLY GIANT. Earliest of all giant peppers. Pkt. 10c;  $\frac{1}{2}$  oz. 40c; oz. 70c.

LONG RED CAYENNE. Pkt. 5c;  $\frac{1}{2}$  oz. 35c.

PIMIENTO. Mildest of all peppers. Pkt. 10c;  $\frac{1}{2}$  oz. 35c; oz. 60c.

RED CHILI. Small. Pkt. 5c; 1/2 oz. 35c.

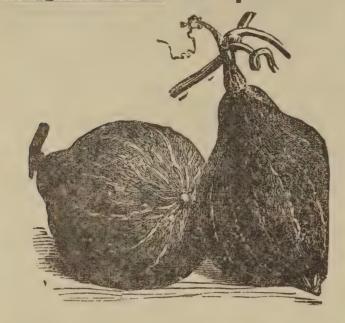
## Rutabaga — Prepaid

AM. PURPLE TOP. Purple above and yellow under the ground. Flesh yellow and solid. Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. 90c.

## Rhubarb, Pie Plant

Sow the seed in spring, and transplant where wanted next spring. Pkt. 5c; oz. 20c.

## SQUASH Prepaid



**Prices:** All Squash: Pkt. 10c; oz. 20c; 1/4 lb. 55c; lb. \$1.70; 2 lbs. \$3.30.

TRUE HUBBARD. The good old green, solid, hard shell, long keeping, fine flavored kind.

WHITE BUSH SCALLOPED. For summer use.

STRAIGHTNECK. Better than Crookneck. For summer. Bush plants. Cream color.

BANANA. Delicious thick golden meat.

TABLE QUEEN. Color varies. Delicious.

ZUCCHINI (Black). Better than the gray. Bush type. Grows to use when small.

Now take a Squash, and bake it well, A yum-yum dish, I hope to tell.

## TURNIPS Prepaid

**Prices:** All Turnip Seed: Pkt. 5c; oz. 15c; 1/4 lb. 35c; lb. 90c.

EARLY SNOWBALL. Small, pure white.

EXTRA EARLY WHITE MILAN. Of medium size. Flat.

WHITE EGG. Quick growing, egg-shaped, pure white, for spring or summer.

PURPLE TOP GLOBE. Similar to White Egg in shape but with purple top.

The Turnip, butt of many jokes, Has calcium for all you folks.

## MUSTARD Prepaid

OSTRICH PLUME. Leaves long, ruffled and curved. Cook it like spinach. Pkt. 5c; oz. 15c; 1/4 lb. 35c, prepaid.

## PARSNIPS Prepaid



HOLLOW CROWN. Large. Pkt. 5c; oz. 15c; 1/4 lb. 45c; 1/2 lb. 75c; lb. \$1.25.

Broccoli Both stems and heads are cooked. Pkt. 10c.

Dill Mammoth. Pkt. 5c; oz. 20c; 1/4 lb. 60c.

Egg Plant BLACK BEAUTY. Pkt. 10c;

Endive WHITE CURLED. Pkt. 5c; oz. 15c; 1/4 lb. 45c.

Kale For greens. Pkt. 5c; oz. 20c; 1/4

Kohl-Rabi WHITE VIENNA. The best. Pkt. 10c; oz. 40c. Prepaid.

#### Okra, or Gumbo, Prepaid

Pods used in soups, to which they impart a rich flavor. Pkt. 5c; oz. 15c; 1/4 lb. 40c.

Parsley Dark curled. Pkt. 5c; oz. 15c; 1/4 lb. 45c.

### POP CORN, Prepaid

"HULL-LESS." Ears short. Grains slim. Hulls thin. Pkt. 10c; 1/2 lb. 20c; lb. 35c.

DYNAMITE. (So. American.) Large. Rich yellow. Pkt. 10c; 1/2 lb. 20c; lb. 35c.

#### **Hybrid Pop Corn**

GOLDEN GIANT. Produces more ears and of better quality popping kernels. Pkt. 10c; 1/2 lb. 45c; lb. 85c.

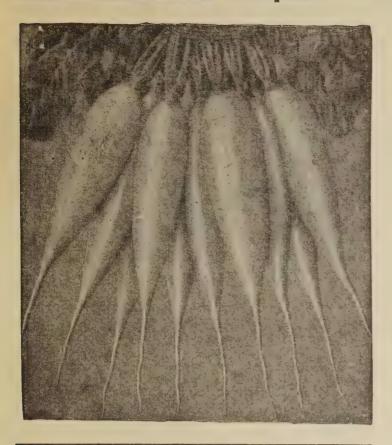
## PUMPKINS Prepaid

Small Sugar The good old yellow pie pumpkin. Pkt. 5c; oz. 10c; 1/4 lb. 25c; lb. 80c; 2 lbs. \$1.40.

Large Field Pkt. 5c; oz. 10c; 1/4 lb. 25c; lb. 70c; 2 lbs. \$1.20.

King of Mammoths Largest of all. Pkt. 10c; oz. 15c; 1/4 lb. 40c; lb. \$1.00; 2 lbs. \$1.80.

## RADISHES Prepaid



**Prices:** All Radishes at: Pkt. 5c; oz. 15c; 1/4 lb. 40c; lb. \$1.20; 2 lbs. \$2.00.

White Icicle The name just fits. Is the earliest long radish.

Early Scarlet Turnip WHITE TIP (Sparkler strain.) Quick growing, attractive.

Glass Or CINCINNATI MARKET. Corresponds to Icicle, but color is red.

French Breakfast Half long type. Soon gets pithy.

Scarlet Globe EARLY. Round, slightly elongated.

Crimson Giant Round, bright red, growing quickly to bunching size. Grows very large and still remains crisp and mild.

Chinese Rose (Winter.) Pink, oval or half long.

#### "Jack Spratt" Mixed

Red, white, long, short, fat, slim—in one package. Pkt. 5c; oz. 15c; 1/4 lb. 35c.

## SALSIFY Prepaid



(Vegetable Oyster.) Pkt. 10c; oz. 40c.

## TOMATOES Prepaid



Beauty (Livingston.) Medium. Smooth. prolific, purplish red. Pkt. 10c; 1/2 oz. 35c; oz. 60c; 1/4 lb. \$1.90.

Bonny Best Bright scarlet. Early. Pkt. 10c; 1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.

Chalk's Early Jewel Deep red. Pkt. 10c; ½ oz. 35c; oz. 60c; ¼ lb. \$1.80.

**Earliana** Earliest red. Pkt. 10c;  $\frac{1}{2}$  oz. 30c; oz. 50c;  $\frac{1}{4}$  lb. \$1.50.

Early Red Head Real early tomato of medium size, round. Pkt. 10c; ½ oz. 40c; oz. 70c.

John Baer Large early scarlet. Big yielder. Pkt. 10c; ½ oz. 35c; oz. 60c; ¼ lb. \$1.80.

Marglobe Large, smooth, solid, bright red, resistant wilt. Pkt. 10c; 1/2 oz. 35c; oz. 60c; 1/4 lb. \$1.80.

"Penn State" Rich scarlet. Foliage covers fruits which set in clusters. Shape almost spherical. Early. Pkt. 10c; ½ oz. 40c; oz. 70c; ¼ lb. \$1.90.

Ponderosa Largest of all tomatoes. Pkt. 10c; ½ oz. 40c; oz. 75c.

Prichard (Scarlet Topper.) Solid brilliant red. Heavy yielder. Medium early. Disease resistant. Pkt. 10c; 1/2 oz. 35c; oz. 60c; 1/4 lb. \$1.80.

Yellow Pear Small pear-shaped tomato for preserving. Pkt. 10c; 1/2 oz. 35c; oz. 70c.

Ground Cherry (Husk Tomato.) Each fruit in husk. Sweet and fine for preserving or pies. Yellow fruits. Pkt. 10c; ½ oz. 35c; oz. 70c.

In days when folks liked early risin'
Tomatoes were considered pizen.
But now they're put to many a use,
For health, they're good as orange juice.
(But don't quote me in California.)

## 'Full Meal" Tablets for Better Plants

#### 'Full Meal" Tablets



FULTON'S PLANTABBS provide all of the food elements essential to stimulate healthy plant growth, increase vigor and blooms, plus Vitamin B, and root-producing hormones.

A complete, balanced food and tonic for everything that grows in soil. Safe to use, guaranteed not to burn. Each tablet is a FULL MEAL and may be either planted in the soil like seed or dissolved and used as a rich liquid fertilizer.

Clean, odorless, convenient. Use Fulton's Plantabbs and enjoy the finest plants, flowers and vegetables you ever had.

Tablets.....25c 200 Tablets...\$1.00 1000 Tablets...\$3.50 Tablets.....50c

Nitragin Bacteria tends to improve germination and growth of Beans, Peas, Corn. Much use on Sweet Peas. Pkg. 10c.

NO SPECIAL

NOZZLE NO SPRAYER

NO EXTRA ATTACHMENTS TO BUY

### "Full Meal" Tablets

Large ECONOMY Size 1000 Tablets. \$3.50

Many who started buying "FULL MEAL" Plantabbs in smaller lots, now order this large can, of about 1000 Tab-

(Note the SPOUT at side of can.)

No spoilage, no shrinkage, no loss. Keep a supply on hand. Next best buy is the \$1.00 size.



#### **Scarlet Runner Beans**

Usually listed in flower section only, but logically belongs with vegetables also. The pods can be used green as snap beans. In England this variety is a great favorite because of its delicious edible pods which follow the sprays of bright scarlet peashaped blossoms. Pkt. 10c; 1/2 lb. 30c; lb. 55c. prepaid.

## VITAMIN B. Applied by Hose





NEW—simple, easy, quick way to VITAMIZE your entire lawn and garden. Assure yourself of gorgeous, luxuriant flowers and a beautiful, attractive lawn that will be the envy of your friends and neighbors.

#### NO FUSS-NO MESS-NO BOTHER

Simply remove the nozzle from your garden hose, drop a VITAMIST Cartridge into the hose, replace the nozzle and turn on the water. NOTHING ELSE LIKE IT. One Cartridge will VITAMIZE 1,500 square feet.

THIRTY WEEKS' SUPPLY... Postpaid Packed 30 cartridges in a box—enough to VITAMIZE 1,500 square feet once a week for 30 weeks.

### ASTERS

**Packet Aster Prices** 

All Asters at 10c a Packet.

**Bulk Aster Prices** 

All Asters at: 1/8 oz. 40c; 1/4 oz. 75c.



Boulderado Beauty The flowers are immense.

fully double, on long straight stems.

Shell Pink Lavender Rose Pink Purple

White

Early Royal Long, strong stems. Same form as Boulderado

Beauty.

White Shell Pink Lavender Purple Rose Pink Mixed

Ostrich Feather Large blooms. Petals curved and twisted. A bouquet resembles ostrich

plumes.

White Peach Purple

Deep Rose Lavender Mixed

California Giants strong stems, flowers large, heavy substance, long graceful petals

heavy substance, long graceful petals curled and twisted like a chrysanthemum. Real Giants.

White

Rose Pink Mixed

Lavender Purple

Los Angeles Lovely shell pink. The mammoth fluffy flowers are deep and full centered.

El Monte Similar to Los Angeles, but deep glowing crimson.

Heart of France Large, deep red. long stems.

#### Long's Super-Mixed Asters

A "Long-Season" mixture of all types and colors, early, medium, and late.

#### **ACROCLINIUM**

"Everlasting Flower"

NEW LARGE-FLOWERED HYBRIDS Showy annuals. Easy to grow. Can be dried for winter. Pastel mixture. Largely double. Pkt. 15c; ½ oz. 30c.

#### "Butterfly Flower"

Schizanthus Grandiflora Mixture. Pkt. 15c.

#### **AGERATUM** (Annual)

BLUE BALL. Deep rich blue. Pkt. 10c. BLUE CAP. Very dwarf. Bright blue. Pkt. 15c.

DWARF WHITE. About 8 inches. Pkt. 10c.

#### SWEET ALYSSUM

"BASKET OF GOLD." (Perennial.) Golden yellow, 9 to 12 in. Pkt. 10c; 1/4 oz. 40c.

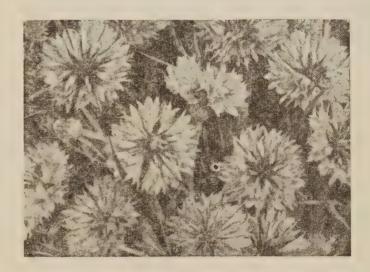
"CARPET OF SNOW." Only 3 inches high. Each plant spreads out like a pancake. Pkt. 10c; 1/4 oz. 40c.

"LITTLE DORRIT." 4 to 5 inches tall, sweet scented white flowers. Pkt. 10c; 1/4 oz. 30c. "VIOLET QUEEN." Pkt. 15c; 1/4 oz. 45c.

Anchusa (Italica Dropmore.) Perennial. Tall. Sky-blue. Pkt. 15c;

**Anchusa** 

(Blue Bird.) Annual. Pkt. 15c;  $\frac{1}{4}$  oz. 30c.



#### **BACHELOR'S BUTTON**

(CENTAUREA CYANUS)

PRICES: Any color, or Mixed. Pkt. 10c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

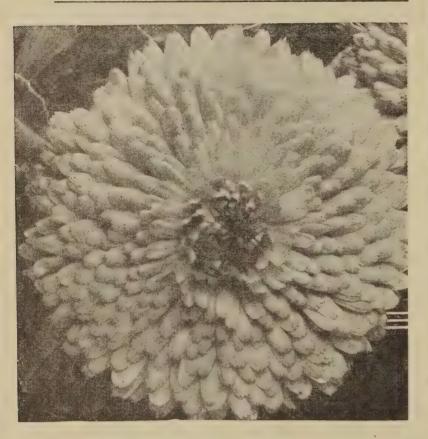
BLUE BOY. Rich blue. Fine for cutting. BLACK BOY. Large blackish maroon. PINKIE. Deep pink. Keeps well cut. RED BOY. Deep red. Oh, Boy! SNOW MAN. "What's in a name?" White. MANY COLORS MIXED. Super fine.

Jubilee Gem Compact plants. Double blue flowers. Pkt. 10c.

Baby Blue Eyes (Nemophila.) Fast growing, early blooming annual. 6 to 8-inch plants bear lovely cup-shaped, sky-blue flowers. Pkt.

Balsam (LADY SLIPPER.) Grows quickly from seed. Brilliant flowers. Also called "Touch-Me-Not."

DOUBLE MIXED. Pkt. 5c; 1/4 oz. 25c.



## Calendulas

Campfire Double orange. Scarlet sheen. Pkt. 15c; 1/2 oz. 40c.

Orange Shaggy Informal. Pkt. 10c; 1/2 oz. 30c.

Apricot Queen Double Apricot. Pkt. 10c; ½ oz. 25c.

Lemon Queen Double lemon. Pkt. 10c; ½ oz. 25c.

Masterpiece Large deep orange, brown center. Extra long stem. Pkt. 15c; 1/2 oz. 40c.

Nankeen Double cream. Pkt. 10c; 1/2 oz. 25c.

Orange King Florist's Giant Strain. Pkt. 15c; 1/2 oz. 40c.

#### COLLECTION

FINEST MIXED CALENDULAS. Grand mixture of types and colors. Pkt. 10c; oz. 30c.

## CALIFORNIA POPPIES

(ESCHSCHOLTZIA)



Brilliant Mixture Best kinds. Grand Pkt. 10c; 1/4 oz.

Geisha Brilliant. Outside scarlet. Inside orange. Pkt. 15c.

Golden West Orange. Single. Lovely. Pkt. 10c; ½ oz. 25c.

Persian Rug Mixture Suggests a beautiful Persian rug. Pkt. 20c; 1/4 oz. 40c.

Ramona Golden bronze - rose - copper. Frilled. Pkt. 15c; 1/4 oz. 40c.

**Vesuvius** Rich, glowing, striking red. Pkt. 10c.

Calliopsis Showy flowers. Best colors, mixed. Pkt. 5c; 1/2 oz. 20c.

Candytuft FINE MIXTURE. Pkt. 5c;

GIANT HYACINTH-FLOWERED CANDY-TUFT. Pure white. Pkt. 10c; 1/4 oz. 25c.

## **Canterbury Bells**

ANNUAL CANTERBURY BELLS

Bloom from seed in less than six months. Plants 2 to  $2\frac{1}{2}$  feet tall.

ANGELUS BELL. Deep rose. Pkt. 15c.
LIBERTY BELL. Violet-blue. Pkt. 15c.
WEDDING BELL. Pure white. Pkt. 15c.
MIXED COLORS. Pkt. 10c.

## **Canterbury Bells**

Biennial "Cup and Saucer" Type

DARK BLUE

ROSE

LIGHT BLUE WHITE

Prices: Any color or all mixed, Pkt. 15c.

## **Hardy Carnation**

Chabaud's Giants

The new strain.

Plants thickset; bearing large double blossoms.

COLORS: Red, Rose-pink, Salmon-rose, White. Separate colors: Pkt. 15c; 2 pkts. 25c. Mixed colors: Pkt. 10c.

MARGUERITE. Double fringed flowers. fragrant. Mixed colors. Pkt. 10c; 1/8 oz. 25c.

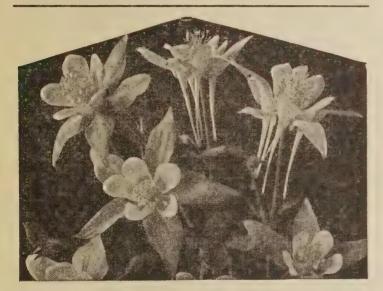
Castor Bean (Rincinus.) Pkt. 10c;

Cathedral Bells (Cobaea Scandens.)
Rapid, attractive climber. Lovely lilac bell flowers. Pkt. 10c.

Celosia OSTRICH PLUME. Feathered Mixed. Pkt. 5c; 1/4 oz. 25c.

Crested Coxcomb

Dwarf plants with bright red combs of immense size. Pkt. 10c.



#### Columbine—Rocky Mountain

The State Flower of Colorado. Hardy perennial; sepals blue, petals white. Does best in partial shade. Plant early. Pkt. 15c; 1/8 oz. 60c.

Oh, Rocky Mountain Columbine, Please be my lovely Valentine!

#### Columbine—Rainbow Blend

An unsurpassed strain in habit, vigor of growth, length of spur and size of flower. Brilliant colors. Pkt. 25c; 1/8 oz. 70c.

Our Rainbow Columbines delight, With spurs so long and colors bright.

#### **Chinese Forget-Me-Not**

Rich blue. Blooms from seed in short time. Pkt. 10c;  $\frac{1}{2}$  oz. 30c.

Some folks we know are kinda sot,
They'd never plant Forget-Me-Not.
But if they knew how quick these grow
They'd plant the Chinese strain, I trow.

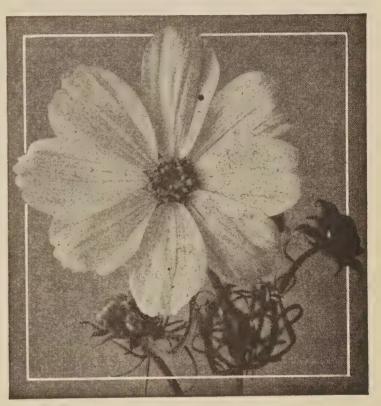
#### CLARKIA

Charming annual. Bushy plants 20 inches tall bear double flowers, resemble small carnations. Very pleasing for table bouquets. Buds will open after cutting, and last for days in vase. Many colors mixed. Pkt. 15c; ½ oz. 40c; ½ oz. 75c.

The Clarkia makes a compact plant,
Its blooms cause folks to rave and rant.
Because indoors they last so long,
They make your life one glad sweet song.

### Colorful Cosmos

(SENSATION Strain Is Especially Fine)



Sensation Pinkie A giant rose-pink. An early bloomer. Long strong stems. Pkt. 15c; 1/4 oz. 25c.

Sensation Purity A colossal white similar to Pinkie except for color. Pkt. 15c; 1/4 oz. 25c.

Sensation Crimson A new color in the super-size Cosmos. Pkt. 15c; 1/4 oz. 25c.

Sensation Mixed Splendid. .Pkt. 10c; 1/2 oz. 35c.

Orange Flare Early deep vivid orange. Pkt. 10c; 1/4 oz. 25c.

Early Giant Early, large and a rapid grower. Comes in Pure White, Rich Crimson, Lovely Pink, or Mixed Colors. Pkt. 10c; 3 pkts. 25c; ½ oz. 30c.

#### **Special Collection**

1 pkt. each, Pinkie, Purity,
Crimson Sensation, Orange
Flare ......

## HARDY DELPHINIUMS



Sow outdoors early in spring. Plants live over winter, increase in size and vigor.

The forms are as varied as the colors, many blossoms with a double set of petals, the two sets often different in color.

#### **Pacific Giants Mixed**

Huge flowers beautifully spaced on well branched spike. Thin woody stems. Practically all double. Mildew resistant to a large degree. Doubtless the most spectacular strain to date. Mixed colors, in charming variety. Pkt. 25c; ½ oz. \$1.25.

#### Pacific Glants in Colors

White (Galahad) Lavender Shades
Clear Light Blue Dark Blue Shades
Any of these 4 colors, Pkt. 35c.
SPECIAL: One Pkt. each the 4 for \$1.00.

Belladonna Turquoise-blue, single flowers. Pkt. 15c.

Bellamosum Like Belladonna, but rich deep blue. Pkt. 15c.

#### J. D.'s Special Mixture

Many types, colors and shades, including Pacific Giants. Mixed: Pkt. 20c;  $\frac{1}{8}$  oz. 75c.

All Dels should bloom the second year,
But here's some news that's good to hear.
If sow the seed in EARLY spring,
Some blooms you'll pick first year, by jing.

#### African Daisies (Annual)

GOLDEN AFRICAN. Orange-gold with black zone around center. Pkt. 10c; 1/4 oz. 30c.

AFRICAN HYBRIDS. Many colors, mixed. Pkt. 10c; 1/4 oz. 30c.

#### **Painted Daisies**

These Painted Daisies (Single Annual Chrysanthemums) are splendid for cutting. ALL COLORS MIXED. Pkt. 10c; 1/4 oz. 25c.

Shasta Dalsy White perennial. Pkt. 10c; 1/4 oz. 30c.

#### **Evening Primrose**

spring to June. The large yellow, fragrant blooms open at twilight. Pkt. 10c; ½ oz.

blooms from

## Evening Scented Stock Beautiful i la c

flowers, emitting a delightful perfume in the evening. The seed pods have two "horns." Pkt. 10c; ½ oz. 25c.

Now if you crave a pleasant shock, Sow seed of Evening Scented Stock. Delightful fragrance yours each eve, And funny seed pods blossoms leave.

## **Favorite Flax Flowers**

Scarlet Flax (LINUM.) Bright red Annual. Pkt. 10c; oz. 35c.

Blue Flax (Perennial.) About 2 feet high. Has dainty sky-blue flowers on graceful stems, in great profusion, over a long period. Pkt. 15c; 1/4 oz. 25c.

Perhaps you're sad and feeling blue,
Then grow some Flax of that same hue.
Its blooms you see for many weeks,
May bring a smile back to your cheeks.

## "Forget-Me-Not" Hardy perennial. Blooms first year.

Color blue. Pkt. 10c.

Four o'Clock Good old-fashioned easy-to-raise flowers.
Mixed colors. Pkt. 10c; oz. 40c.

The Four o'Clock's a dual plant,
Try beat it for a hedge—you can't.
And when that hedge bursts into bloom,
For more these blooms there isn't room.

Fox Glove Tall perennial with spikes of vari-colored and spotted tube-like flowers. Pkt. 10c.

Gaillardia Portola Hybrids. Shades of bronzy-red, golden tipped. Very robust. Pkt. 10c.

Geum (Mrs. Bradshaw.) Perennial. Double orange-scarlet flower. Pkt.

Geum (Lady Stratheden.) Flowers golden yellow. Pkt. 10c.

## GODETIA

ANNUALS. SOW OUTDOORS

Dwarf Double Sow same as asters. Thin to foot apart. Each plant makes a bush about a foot high. Lovely colors mixed. Pkt. 15c.

Tall Double

Brilliant flowers are attached along the stem and open from bottom to tip of stem, something like the Gladiolus. Can be cut in bud. Choice Mixed. Pkt. 10c.

## GOURDS Galore

## Small Gourds

PRICES: All Gourds (except Crown of Thorns) at Pkt. 10c; oz. 40c.

EGG SHAPED. Used as nest eggs.

ORANGE. Color and shape of an orange.

SMALL MIXED. All shapes and colors.

## Large Gourds

DIPPER. Grow your own dippers.

DISH CLOTH. May be used like a sponge.

LARGE MIXED. Variety of large sorts.

#### "CROWN OF THORNS"

Also known as Finger Gourd, Gourd of the Ten Commandments, Sugar Bowl. Pkt. 15c.

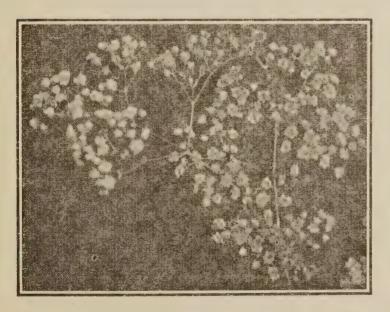
### Gypsophila (Baby's Breath)

Graceful plants with tiny fairy-like flowers. For combining with sweet peas, etc.

ANNUAL WHITE. Sow this every few weeks for constant supply. Pkt. 10c; 1/4 oz. 25c.

ANNUAL PINK. Same as above, but dainty pink. Pkt. 15c.

Let Baby's Breath, called "Gyp" for short, Among your hardy plants cavort. The annual strains in white and pink Burst into bloom quite soon, I think.



#### **Double Gypsophila**

PERENNIAL WHITE DOUBLE. About onefourth come double flowers. Balance may be pulled out if not desired. The kind for drying for winter use. Pkt. 30c; 2 Pkts. 50c.

Jack be nimble. Jack be quick.

Jack pull weeds, before they're thick.

To learn a lot 'bout garden lore, Talk not so much, but listen more.

## **Iceland Poppies**



The Iceland Poppy, dainty, frilled,
Doth thrive in heat, or weather chilled.
It blooms and blooms, then blooms some more,
And smiles at you, near your back door.

While Iceland Poppies are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts.

Useful for cutting, for which purpose pick when in bud. If the seed pods are picked off, they continue in flower the entire season.

Imperial Jewels Most outstanding Iceland Poppy to date. Yellow, orange, pink, salmon, rose, red, and pastel shades, hues of apricot, buff, etc.

"Flowers beautifully frilled and fluted, many semi-double, and all very large. Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00.

"Pastel Shades" Special mixture. Very lovely. Pkt. 25c; 1/8 oz. \$1.00.

El Monte Deep tangerine-orange, distinct in color from others.

Large. Pkt. 15c; ½ oz. 60c.

Sanford's Giants A grand giant strain. Strong stems, giant blooms. Many lovely shades and tints, mixed. Pkt. 15c; 1/8 oz. 70c.

Sunbeams Shades of orange, salmon, Pkt. 10c; 1/8 oz. 40c.

Yellow Wonder Rich lemon-yellow, etc.

Pkt. 15c; 1/8 oz. 60c.

### **Iceland Poppy Collection**

One Pkt. Each Above 6 Kinds 80c.

Kochia Foliage turns red in fall. Also called Mexican Fire Bush. (In some sections this spreads and becomes a pest.) Pkt. 10c; ½ oz. 25c.

## **Double Hollyhocks**

BLACK \*COLORADO SUNSET LILAC BEAUTY **NEWPORT PINK** 

Plant April to June. Bloom second year. MAROON RED (Grand) WHITE YELLOW

\*"Colorado Sunset." A creamy-copper blend. Prices: Any color or mixed, Pkt. 10c; 3 Pkts. 25c; 1/4 oz. 50c.

## **Annual Hollyhock**

Indian Spring A new true annual Hollyhock. The semidouble blooms range from pale pink to crimson-rose. Mixed. Pkt. 15c; 2 pkts. 25c.

## Baby Snapdragons

(Lingrigs-Annual)



The dainty flowers resemble miniature Snapdragons. Blooms 8 weeks from seed. Thin to 8 inches.

**EXCELSIOR, MIXED.** Colors range through crimson and gold, pink, mauve, dark blue and chamois and rose. Pkt. 10c.

FAIRY BOUQUET. Greatly improved by more compact growth, and extra large flowers of a great variety of distinct colors. Very quick to bloom. Lovely mixture. Pkt. 15c.

Love-In-A-Mist (Nigella.) Rich blue double flowers amid feathery foliage. Pkt. 10c.

Legion of Honor. Marigold Brownie.) Dwarf. Red and Gold. Single. Pkt. 10c; 1/4 oz. 25c.

Mignonette SPECIAL MIXTURE. Fine. Pkt. 5c; 1/2 oz. 25c.

#### A "Surprise" Ands "Hitor Miss" mixture of

many kinds flower seeds—as one customer said, "It's all hit and no miss." Something new nearly every day after begins to bloom. Makes a hit with all who try it. Pkt. 10c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

Here's something nice for ma and sis, It is our famous "Hit-or-Miss." Each morning something new is seen
That pleases gals—and Harold Teen.

## **Mammoth Meandering** Morning Glories





Heavenly Blue

#### Mammoth "Heavenly Blue"

The most popular giant Morning Glory. Clarke's Early Strain, developed at Denver, is the kind we offer. It's immense. And beautiful. Pkt. 10c;  $\frac{1}{2}$  oz. 40c; oz. 75c.

#### Mammoth "Cornell"

Color, red with white border, the colors of Cornell University—good old Cornell! Pkt. 15c;  $\frac{1}{4}$  oz. 35c;  $\frac{1}{2}$  oz. 60c.

Crimson Rambler White throat. Free bloomer. Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c.

#### Mammoth "Scarlett O'Hara"

The large flowers are freely produced on fast growing vines. Pkt. 10c;  $\frac{1}{2}$  oz. 60c.

#### **Mammoth "Pearly Gates"**

"Something NEW Has Been Added" Shining all-white Enormous flowers. Pkt. 15c.

#### Double "Rose Marie"

Deep rose Morning Glory of medium size. Pkt. 10c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

Tall Mixed Fine mixed Morning Glory. Pkt. 5c; oz. 20c.

Dwarf Mixed For beds or borders. Mixed. Pkt. 5c; oz. 25c.

#### Don't Kill the Cops

If Mr. Toad is found in your garden, don't harm him, but treat him as a friend, for he is your friend, arresting and executing garden criminals.

If your sweet peas or pansies seem sick and you find lady bugs on them, don't jump at conclusions. It's lice or aphis that have injured your plants, and the lady bugs are there trying to exterminate the pests.

## Nasturtiums Super Pansies



Golden Gleam

The original sweet scented Nasturtium.

**Indian Summer** 

A new orange-buff of the Gleam type.

**Mahogany Gleam** 

Dark Mahogany red.

Salmon Gleam

A lovely golden sal-

Scarlet Gleam

Immense blossoms of orange scarlet.

Double Gleam Hybrids A grand and glori-

ous mixture.

A golden yellow. Plants Golden Gem dwarf. Double.

Ruby Gem Dwarf, compact plants. Large double flowers.

**Double Gem Mixture** 

Sweetscented.

#### Nasturtium Prices

Any of the Above: Pkt. 10c; oz. 35c.

#### **Nasturtium Collections** 1 Pkt. each above ..... 70c

Nasturtium colors are a riot When plants are put upon a diet.
Rich soil produces lots of vine,
But blooms are less, and lack that shine.

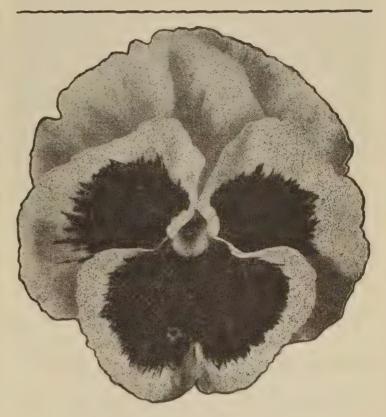
## Nasturtiums, Tall—Single

Mixed. Pkt. 10c; 1 oz. 20c; 1/4 lb. 60c.

#### Nasturtiums, Dwarf—Single Mixed. Pkt. 10c; 1 oz. 20c; 1/4 lb. 60c.

(FLOWERING TOBACCO PLANT.) Pkt. 10c.

Our Mile High Pansies are a sight! So big, so colorful and bright.



### **Pansy Prices**

All kinds (except Large Flowering) at: Pkt. 25c;  $\frac{1}{16}$  oz. \$1.00;  $\frac{1}{8}$  oz. \$1.80;  $\frac{1}{4}$  oz. \$3.40;  $\frac{1}{2}$  oz. \$6.00; oz. \$10.00.

Canadian Giants (Improved Maple Leaf.) Leaves large and lush. Gigantic blooms, mixed.

Engelmann's Giants  $\frac{Mammoth}{Mixed}$ .

Geneva Giants Super Swiss Giant strain mixed.

Mile-High Mixed Developed in Colorado. A winner in every state. Sturdy plants. Colossal blooms.

Mile-High Yellow Immense, with dark center.

JD's Super-Giants A well balanced mixture of our best mammoth strains.

Centers darker. Swiss Blue

Cardinal-garnet shades. Swiss Reds

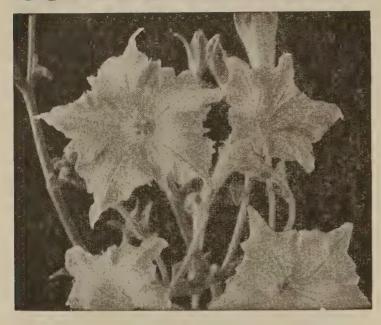
**Swiss White** Fine giant pure white.

Swiss Yellow Gold and yellow shades.

#### Large Flowering Mixed

Pkt. 15c; 1/8 oz. \$1.00.

## SUPERB PETUNIAS



Hollywood Star 5 point star form. Rich rose. Pkt. 15c.

Topaz Rose Vivid rose, suffused gold, topaz throat. Pkt. 15c.

Rosy Morn Soft rose-pink, light throat. Pkt. 10c.

White Queen Similar to Rosy Morn. White. Pkt. 10c.

Rose of Heaven Similar to Rosy Morn. Deeper pink.

Violet Petunia Beautiful deep violet. Pkt. 10c.

Miniature "Rose Gem" Compact. Pkt. 15c.

Choice Mixed Splendid mixture. A stunning array of colors. Pkt. 15c; \(\frac{1}{16}\) oz. 30c; \(\frac{1}{8}\) oz. 50c.

#### **Balcony Petunias**

White, Blue, Rose, Crimson. Any color or mixed: Pkt. 15c; 2 for 25c.

#### Giants of California

Wonderful colors and markings! Some delightfully ruffled and frilled. Pkt. 40c.

Pinks (DIANTHUS.) Hardy sweet scented annuals. Finest of all pinks. Great variety of colors. Pkt. 10c.

#### **Seeds for Rock Gardens**

Rock Garden Seeds. Annuals, in mixed varieties and colors. Pkt. 10c.

Rock Garden Seeds. Perennials, in mixed varieties and colors. Pkt. 20c.

## Annual POPPIES

AMERICAN LEGION. Dazzling orange-scarlet; very large. An improved "Flanders." Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c.

SHIRLEY. Single. Mixed. Pkt. 10c; 1/4 oz. 25c.

DOUBLE SHIRLEY ROSE. Pkt. 10c.

DOUBLE SHIRLEY SALMON. Pkt. 10c.

DOUBLE SHIRLEY MIXED. Pink, lavender, purple, crimson, etc. Pkt. 10c; 1/4 oz. 30c.

#### **Oriental Perennial Poppies**

ORIENTALE. Bright orange-scarlet with purplish black center. Pkt. 15c; 1/8 oz. 25c.

SALMON SHADES. New. Very large blooms. 5 to 6 inches. Vigorous grower. 40 inches, salmon-pink shades. Pkt. 25c.

CHOICEST MIXED. Fiery red, scarlet, crimson, orange-scarlet, salmon. Pkt. 20c.

Portulaca (ROSE MOSS.) SINGLE MIXED. Pkt. 10c; 1/8 oz. 25c.

Portulaca FINE DOUBLE MIXED. Pkt. 15c.

#### **Novelty Portulaca—JEWEL**

Extremely large glowing rich crimson. Pkt. 25c.

Salpiglossis (VELVET TRUMPET.)
Mixed colors. Pkt. 10c.

Salvia (SCARLET SAGE.) Bedding plant. Fiery red spikes. Pkt. 15c.

#### **Hardy Perennial Blue Salvia**

SALVIA AZUREA. 3 to 4 feet. Sky-blue. Blooms first year if seed sown early. Pkt. 20c.

## ANNUAL PHLOX

Salmon Glory The flowers are unusually large, up to 1½ or even 1½ inches across. (Thin to 12 inches for best results.) The color is pure salmon-pink, with creamy-white eye, one of the most beautiful combinations ever seen. Pkt. 25c.

Art Shades

Blossoms very large, up to 1½ inches, are produced on strong trusses of bushy plants. Grand range of pastel colors—salmon, apple blossom, rose, light blue, and other art shades. Pkt. 25c.

Grandiflora Many lovely colors. Mixed. Pkt. 15c.

## Annual Scabiosas

"Blue Moon" The very large well-formed double flowers are composed entirely of broad, frilly petals. Tall upright plants, very long heavy, wiry stems. Fine for cutting. Pkt. 20c.

Loveliness Shades of rose and salmon. Pkt. 10c; 1/4 oz. 30c.

Orchid Shades Large, exquisite. Pkt. 20c; 1/4 oz. 50c.

Rosette Giant deep rose. Pkt. 15c; 1/4 oz. 50c.

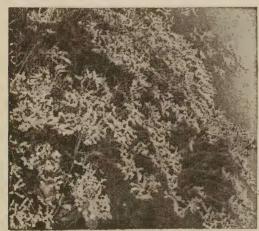
Shasta Enormous snow white. Pkt. 10c; 1/4 oz. 25c.

Salmon Beauty Huge. SALMON. Pkt. 15c; 1/4 oz. 60c.

Giant Hybrids Giant flowers, mixed. Pkt. 10c; 1/4 oz. 40c.

(All Scabiosas Above Are Annuals.)

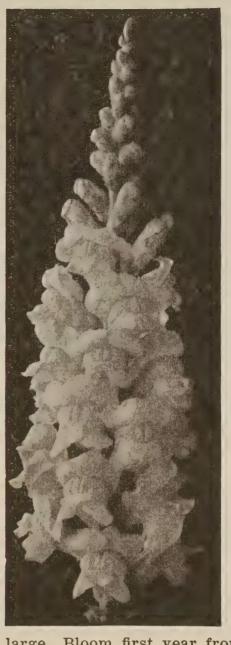
## **STATICE** (Sea Lavender)



Latifolia. Airy light blue. Known also as lavender Baby's Breath. Fine for combining with other flowers, especially with Glads. Pkt. 10c; ½ oz. 35c.

### **Super Giant RUST-PROOF**

## Snapdragons



Extra large. Bloom first year from seed, as well as second.

ALASKA. New white. Pkt. 15c.

CANARY BIRD. Yellow. Pkt. 15c.

LOVELINESS. Rose pink. Pkt. 15c.

BONFIRE. Rich scarlet. Pkt. 15c.

COPPER SHADES. Many shades from copper-orange to coppery-gold. Pkt. 15c.

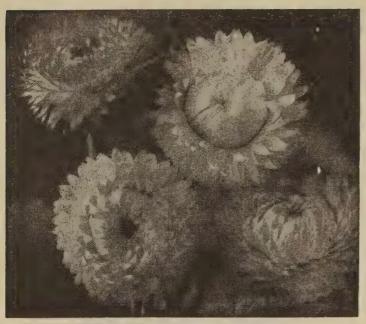
PINK SHADES. Pure shade of pink. Pkt. 15c.

SUPER GIANT MIXED. Rustproof. Pkt. 15c.

Collection One Pkt. each above Snapdragons for 75c.

If you are feeling sad and sobby,
Then start at once some sort of hobby.
Beat your friends a'growing flowers,
Work and sweat, then take your showers.

## "Straw Flowers"



(EVERLASTING FLOWER)

(Helichrysum.) Very ornamental in garden, easily grown from seed sown outdoors. Particularly valuable for winter bouquets.

Important: Cut the flowers when partly open. Hang them up dry in dark place.

PRICES: Any color, or all mixed. Pkt. 10c;  $\frac{1}{4}$  oz. 30c;  $\frac{1}{2}$  oz. 50c.

GOLDEN GLOBE. Large, golden yellow. SILVER GLOBE. Chaste, silvery-yellow. ROSE-CARMINE. Shades of rose.

"CHRISTMAS RED." Very popular color.
ALL KINDS MIXED. Splendid.

I wonder who put straw in flowers, You hang them up in darkened bowers. They keep their girlish charms and forms Through winter's cold and blasting storms.

#### **ROYAL SWEET SULTANS**

(Centaurea Imperialis)

Finest of all Sweet Sultans for cut flower purposes. Charming for garden also.

The beautiful sweet-scented flowers, on long strong stems, will keep several days when cut.

Seed may be sown in the open garden after ground warms up, but longer season of bloom will be enjoyed if plants are started indoors.

AMARANTH RED RICH PURPLE
BRILLIANT ROSE PURE WHITE
MANY COLORS MIXED

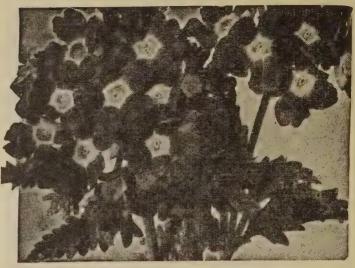
Any color or mixed, Pkt. 10c; ( $\frac{1}{4}$  oz. 30c).

#### "Chrysanthemum-Sunflower"

Rich golden yellow flowers, 5 to 8 inches, fully double, that rival gorgeous dahlias in size and splendor. Petals beautifully quilled.

Many branches, each carrying a gorgeous golden flower. Pkt. 10c.

### **Vivid Verbengs**



"Easy to Grow, Make a Big Show"

GIANT LAVENDER. (Lavender Glory.)
True lavender with white eyes.

GIANT PINK (Luminosa). Luminous flame pink, shading to salmon.

GIANT RED. (Lucifer.) Vivid scarlet.

GIANT ROYAL BLUE. (Royale.) Royal blue, with creamy yellow eye.

GIANT WHITE. (Waller-Franklin.) Large. GIANT VIOLET. Deep violet with white eye.

PRICES: Any above 6 kinds: Pkt. 15c.

GIANT MIXED. Pkt. 10c; 1/8 oz. 40c; 1/4 oz. 70c.

### **Sweet Williams**

SINGLE MIXED. Pkt. 10c; 1/4 oz. 30c.

DOUBLE MIXED. (Not all double.) Pkt. 15c.

Giant Flowered Very large. Fine Best Mixed. Pkt. 20c.

#### **Annual Wall Flowers**

Fragrant flowers in many bright colors.

WALL FLOWER. "Gold Standard." Deep double golden yellow flowers. Pkt. 20c.

WALL FLOWER, DOUBLE MIXED. Many pleasing colors. Pkt. 15c.

Wild Cucumber Quick growing. Pkt. 10c; oz. 30c.

Stocks "Cut and come again" fragrant annual. Profuse bloomer.

DWARF LARGE TEN WEEKS STOCKS.

BLOOD RED PEACH BLOSSOM
CARMINE PINK WHITE
LAVENDER MIXED COLORS

Your choice any color or mixed. Pkt. 10c.

Giant Flowered Spencer SWEET PEAS

If plant Sweet Peas in EARLY spring, About the time the robins sing, You'll get the best results, I know, Because the roots will deeply grow.

PRICES. All Pkt. 10c

Ounce 30c; 2 Oz. 55c; 4 Oz. \$1.00. (Not less than Oz. of a kind at Oz. prices)

AUSTIN FREDERICK. Splendid lavender.

BONNY BRIAR. Rose-pink, of immense size.

BRIDAL VEIL. Pure clear white.

CHARMING. Large rosy cerise.

ECSTASY. Blush pink.

FLAGSHIP. True clear deep navy-blue.

GIGANTIC. Grand mammoth white.

GRAND SLAM. Large cerise-scarlet.

HEAVENLY BLUE. Delphinium-blue.

HEBE. Very large, rich pink.

HIGHLANDER. Lavender.

JUMBO. Deep cerise. Immense.

LADY MACBETH. Red, shaded salmon.

MARY PICKFORD. Cream-pink, and salmon.

MISS CALIFORNIA. Salmon cream-pink.

PEGGY ANNE. Salmon pink.

PINKIE. Rich rose-pink.

PIRATE GOLD. Golden orange.

REDBOY. Rich crimson.

RED SUPREME. Deep crimson.

WELCOME. Bright dazzling scarlet.

#### **Ruffled Spencers**

FLUFFY RUFFLES. Dainty cream-pink. Wonderfully frilled and ruffled.

LADY RUFFLES. Exquisite soft pink on white ground. Scottish Gold Medal.

RUFFLED BEAUTY. Cream-pink with a sheen of bright lilac. Charming effect.

RUFFLED CARMINE. Bright carmine-rose. Frilled and ruffled. Long stems.

RUFFLED ORCHID. Lavender-rose with pastel-mauve sheen.

RUFFLED PRIMROSE. The new ruffled black-seeded cream or primrose.

RUFFLED ROSE. Exquisite ruffled blooms of soft, rich rose color.

RUFFLED WHITE. New ruffled white mostly with duplex and triplex standards.

RUFFLED COLLECTION. One Pkt. each of the 8 Ruffled Spencers, 60c.

GIANT RUFFLED MIXED. Pkt. 10c; Oz. 30c.



#### "Early Bird Spencers"

They bloom extra early. Large blossoms.

AMETHYST. Rich royal purple.

AVIATOR. Dazzling crimson-scarlet.

GLITTERS. Bright fiery orange.

LAVENDER KING. True lavender.

MAJESTIC ROSE. Giant rose-pink.

SHIRLEY TEMPLE. Soft rose-pink.

SNOWSTORM. Best early White Spencer.

"EARLY BIRD" MIXED. Pkt. 10c; Oz. 30c.

#### "Lovely 'Leven" Spencers

'Leven Packets Lovely Spencers, 75c.
For "good measure" a Pkt. of Shirley
Temple, all for 75c. (Our selection of kinds.)
Just say, "Lovely 'Leven, for 75c.
Larger lots "Lovely 'Leven." Half ounce

Larger lots "Lovely 'Leven." Half ounce each of these 'leven Spencers, with one Pkt. Shirley Temple, extra, for good luck for \$1.50.

The lovely frilly Spencer Peas
Are not expensive, if you please.
Our LOVELY 'LEVEN'S priced so low
That you can have a great big show.

#### "33-in-1" Spencer Mixture

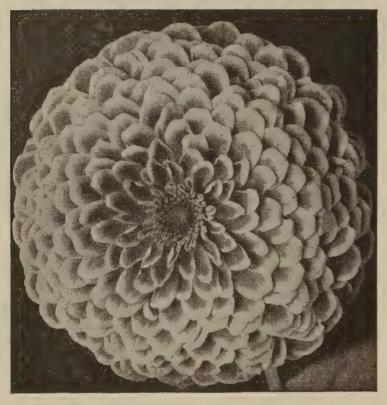
Pkt. 10c; Oz. 30c; 1/4 Lb. 75c; Lb. \$2.50.

#### **NITRAGIN BACTERIA**

Tends to improve germination, growth and production of Peas, Beans and Corn. Is much used to treat Sweet Peas before planting. Directions on package. One package will treat up to 4 pounds of seed. Pkg. 10c, prepaid.

## ZINNIAS

## All Zinnias on This Page, Pkt. 10c



#### **Dahlia-Flowered Zinnias**

CANARY BIRD. Immense primrose.
CRIMSON MONARCH. Gigantic red.
DREAM. Deep lavender, turning purple.
EXQUISITE. Light rose, center deeper.
GOLDEN DAWN. Golden-yellow on brown.
ORIOLE. Orange and gold bicolor.
POLAR BEAR. Pure white. Very large.
SCARLET FLAME. Bright scarlet-orange.
MIXED DAHLIA-FLOWERED. Above mixed.

#### Long's Mammoth Zinnias

(Also called California Giants)
BRIGHTNESS. Bright pink, lovely.
LAVENDER GEM. Deep lavender.
ORANGE QUEEN. Golden orange.
PURITY. Biggest white.
SALMON QUEEN. Salmon-rose.
SCARLET GLOW. Deep scarlet.
VIOLET QUEEN. Deep purple.
MIXED MAMMOTH. Above, mixed.

#### **Mastodon Mixed Zinnias**

Dahlia-Flowered and Mammoth Mixed. Pkt. 10c; 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00.

Since Grandma's flower garden days,
The Zinnia's changed, in many ways.
The kinds that last so long when cut,
Are "Tiny Tim" and Lilliput.

#### Red Zinnia—"Will Rogers"

A fine giant scarlet-red of unusual brilliance in the popular Dahlia-flowered giant type. Pkt. 10c; 1/4 oz. 40c; 1/2 oz. 75c.

## Fantasy Zinnia—"Wild Fire"

Vivid "Ragged-Red." Brightens up the garden like nobody's business! Pkt. 10c; 1/4 oz. 45c.

#### Fantastic "Fantasy" Zinnias

Fantasy is a happy-go-lucky, shaggy type. Mixed colors. Pkt. 10c; 1/4 oz. 35c.

#### Lilliput (Pompon) Zinnias

Small, compact flowers on strong stems. Fine for cutting. Keep long time.

CANARY YELLOW. Fine for cutting.

RED RIDING HOOD. Bright scarlet.

SALMON-ROSE. Loveliest of all.

ROSEBUD. Bodger's rose-pink.

VALENCIA. A real deep burnt orange.

WHITE GEM. Best white Lilliput.

MIXED LILLIPUTS. Above, mixed.

#### **Lilliput Pastel Shades**

Apricot, peach, creamy yellow salmon, rose, orchid, mixed. Pkt. 10c; 1/4 oz. 35c; 1/2 oz. 60c.

#### **Darling Cupid Zinnias**

Compact plants about 1 ft. tall. Double flowers, about 1 in. Very floriferous.

TINY TIM. Glowing shade of brilliant

scarlet.

PIXIE. Very attractive bright yellow.

SNOWDROP. Pure clear white.

ELF. Fascinating shades of carmine.

CUPID MIXTURE. All colors, mixed.

#### Mexicana Zinnias

Small semi-double flowers, mixed colors from yellow to mahogany-red. Pkt. 10c; 1/4 oz. 40c.

#### **60c Zinnia Collection**

Giant Pastel
Dahlia Fl. Mixed
Mammoth Mixed
Super Giants Mix

Mastodon Mixed Will Rogers Fantasy Wild Fire Cupids Mixed

ONE PACKET EACH FOR 60c.

#### Zinnias Priced by Weight

· · ·	/4 OZ.	1/2 oz.	1 oz.
DAHLIA FLOWERED	\$0.40	\$0.70	\$1.20
LONG'S MAMMOTH	.40	.70	1.20
LILLIPUTS	.35	.60	1.00
CUPIDS	.40	.75	1.30



#### NEW STRAIN SUPER GIANT ZINNIAS, Mixed

Blooms up to  $6\frac{1}{2}$  inches across in a wide range of colors and form of blossoms. Some Dahlia Flowered type, others with curled chrysanthemum blooms. Pkt. 15c;  $\frac{1}{4}$  oz. 50c;  $\frac{1}{2}$  oz. 80c; oz. \$1.50.

## GIANT ZINNIAS. PASTEL TINTS. Crown O' Gold Type

IMMENSE FLOWERS, borne profusely on robust plants. Finest of all pastel tints in the super-Zinnia class.

DEVELOPED FROM THE POPULAR "CROWN O' GOLD" VARIETY. Pastel shades of soft yellow, old gold, light pink, apricot, salmon, peach, buff, white and cream, mixed.

EACH PETAL GOLDEN AT BASE, carrying out the various pastel colors at tip. No magenta, reds or other harsh colors to kill the delicate tints in this new, grand and glorious mixture. PACKET: 15c; 1/4 oz. 40c; 1/2 oz. 75c; oz. \$1.30.

SPECIAL: One Pkt. Each Giant Pastel and Super Giant for 25c.

### LUTHER BURBANK ZINNIAS. New Art Shades, Giants

The many self colors range from cream and primrose through delicate buff-yellow, canary-yellow, ivory, soft salmon, warm rose, apricot, peach, salmon-pink to bright rose.

Pkt. (200 seeds) 25c; 2 pkts. 45c. Larger pkt. (1000 seeds) \$1.00.



(Bodger's GIGANTEA Orange Double)

## Gigantic Tall Double "Pot of Gold" Orange Marigold

Can be grown to 5 inches or larger in any good garden. Has been grown 7 inches with special care.

COLOR DEEP RICH ORANGE. Flowers delicately sweet scented. Grand for garden display and superb for cutting. Will keep for 10 days or longer when cut.

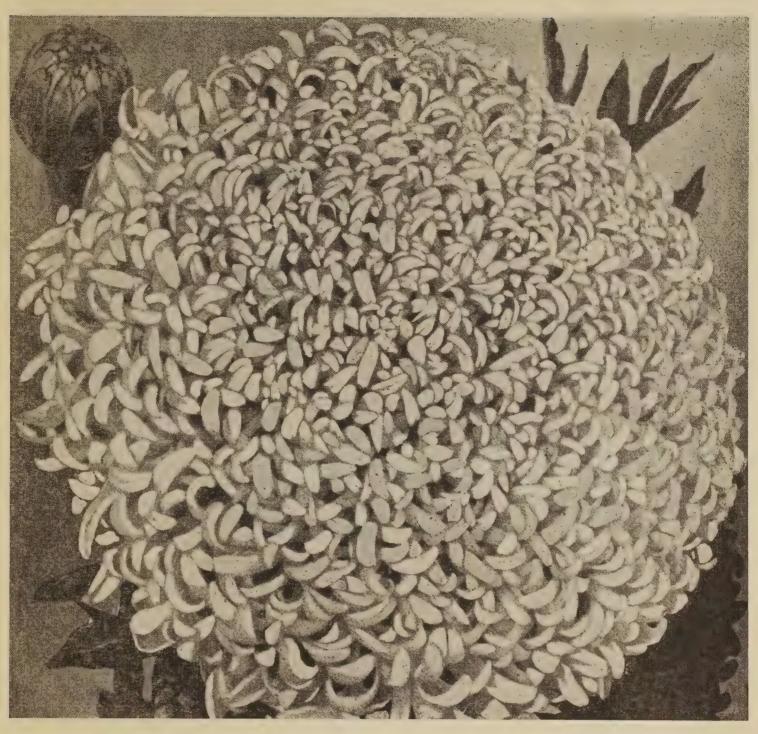
PLANTS STRONG AND UPRIGHT GROWING, with 6 or 8 heavy branches, each bearing 3 or 4 giant flowers. A masterpiece. Pkt. 15c; 1/4 oz. 70c; 1/2 oz. \$1.25.

## Mammoth Marigolds Mixed. Sunset Giants

Similar to and almost as large as Gigantic Tall "Pot of Gold." Many blooms fully as large. Mixed colors of orange, primrose, lemon-yellow. Plants vigorous. Strong stems. Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 90c.

## Dazzling Dwarf Marigolds. Gypsy Jewels

Plants of bushy type. Blooms large, in wide range brilliant shades of orange, yellow, primrose. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 75c.



## Chrysanthemum Flowered Marigolds

This lovely type is well illustrated above. Almost perfect balls. Blooms so hard and firm that they keep many days when cut. Many long flower stems to each plant.

Mission "Goldsmith" Lovely orange.

Mission "Yellowstone" Golden yellow.

Mission Mixed Shades of orange and gold.

"Marigold-Mum" Lemon-yellow.

PRICES: Any the above 4 Chrysanthemum flowered kinds: Pkt. 15c; 1/4 oz. 60c.

Marigolds as cut flowers. Few flowers keep longer after being cut. For days and days Marigold blooms look as fresh as though in the garden. Change water often.

Guinea Gold Orange. Carnation-flowered. Pkt. 10c; ½ oz. 30c.

Orange Prince Deep golden orange. Pkt. 10c; ½ oz. 30c.

Yellow Supreme An old favorite. Pkt. 10c; ½ oz. 30c.

Dwarf "Pot O' Gold" Bushy plants about 14 in. Large orange double. Pkt. 10c; 1/4 oz. 40c.

Legion of Honor (Little Brownie) Dwarf. Red and Gold. Single. Pkt. 10c; 1/4 oz. 30c.

Gold Medal Blend Many new kinds "ALL-IN-ONE" mixture. Pkt. 10c; 1/4 oz. 30c; 1/2 oz. 50c.

Crown of Gold Medium size. Odorless Pkt. 10c; 1/4 oz. 40c.

Harmony Yellow border maroon, Semidwarf. Pkt. 10c; 1/4 oz. 30c.

Marigold Specials

All 15c Pkts.: 5 or more at 12c Pkt. alike or assorted. All 10c Pkts.: 5 or more at 8c Pkt. alike or assorted. Both pages.



## Annual Larkspurs

(Annual Delphiniums)

All Larkspurs Priced
Prepaid

Much improved the past few years. Quick and pleasing results from spring sown seed.

Just sow the seed out in the garden in April or early May. You will have a grand display from midsummer until killing frost. Thin to 12 inches.

These Tall Annual Larkspurs (3 to 5 feet high) not only brighten up your garden, but are also splendid for cutting. They branch from the base and have very long flower stems.

Super Majestic Rose-Pink Sensational true branching type. Can be grown 5 to 6 feet tall. The long clean stems bear enormous Rose-Pink blossoms. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

Super Majestic Lavender Same type, size and loveliness as Rose-Pink. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

Super Majestic White A colossal WHITE in the super Majestic classy type. Pkt. 20c; 1/2 oz. 50c; 1/2 oz. 80c.

Giant Imperial Lilac King A Super Lilac. Upright branching King type. Double florets. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

Big Four Collection, 50c One pkt. each above four wonderful Annual Larkspurs (value 65c) for 50c.

## TEN MORE Double Imperial LARKSPURS

Blue Spire Intense Oxford deep Blue. Pkt. 10c; 1/4 oz. 30c.

Carmine King Rich Carmine-Salmon. Pkt. 10c; 1/4 oz. 30c.

Coral King A new color in Larkspurs. Large. Pkt. 10c; 1/4 oz. 35c.

Dazzler Bright carmine. Early. Fine for cutting. Pkt. 10c; 1/4 oz. 35c.

Gloria Lovely deep rose with no trace of Carmine. Pkt. 10c; 1/4 oz. 35c.

Lilac Queen Rich lilac, shading to blue. Pkt. 10c; 1/4 oz. 35c.

Los Angeles Rose with salmon sheen. Pkt. 10c; 1/4 oz. 25c.

Miss California Deep Rose-Salmon. Pkt. 10c; 1/4 oz. 35c.

Salmon Pink New Cockade type.FINE. Pkt. 10c; 1/4 oz. 40c.

White King Magnificent Hollyhocktype. Pkt. 10c; 1/4 oz. 35c.

Beautiful Blend Mixture of these fine Larkspurs.

Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c; oz. 70c.

#### "Snappy Seven" Collection

Our selection of 7 ten cent Pkts. Larkspurs (assorted colors), plus one Pkt. "Beautiful Blend"—all for 55c, prepaid.

#### **IRIS:** July to November



"Something New Has Been Added." Every year we add new varieties to our already wonderful list of breath-taking beautiful Iris.

Our 1948 list will contain the cream of kinds in our 1947 list, plus some new ones you have been waiting for.

Also, many prices will be reduced so much that you need not wait longer to have them in your own gardens. This applies especially to the newer kinds that are always high for a few years or more.

We dig, ship and plant in summer and fall, the ideal time for dividing the clumps and setting out the new "toes."

Our 1948 Iris catalogue (many kinds shown in colors) will be mailed around May 1st. If you received a copy last year, no need to ask for one. You are on our preferred mailing list, and will receive the 1948 one early in May.

## Fight Inflation Plant a Garden

With today's ever-mounting high cost of living, the family's food dollar doesn't make much headway these days, as you have all discovered to your dismay. Seems like said dollar has hardly poked its head inside the grocery store door before it has evaporated with 'most nothing in the basket to show for it.

Seems as if things wouldn't be better very soon either. With America committed to feeding the war-ravaged countries of Europe, foodstuffs will be scarce and high-priced for a long time to come.

One way to ease the strain on the family food budget is to plant a vegetable garden. Surprising the amount of food that can be grown in a small space in the back yard. Don't take our word for it. Try it.

#### Use the Hoe More, Hose Less

Weeds are great bluffers. Get after them from the very beginning in a manner that will give them to understand that they might just as well give up the battle first as last. However, weeds are useful, for they keep us digging and scratching around the plants and thus give the top soil just the treatment it needs. Thus, without weeds many would forget to keep the soil so thoroughly worked.

Remember that plants need air as well as moisture. Keep the soil loose.

Furthermore, frequent stirring of the soil conserves the moisture and if you will "Use the hoe more" you will need to "Use the hose less." Most people water their plants too much and do not cultivate them enough. and for that reason I have adopted the slogan, "Use the hoe more and the hose less."

That's where you have a hose, of course. The same applies to irrigating from a ditch. Dry farmers get good results by using the hoe often. When I say hoe I mean anything from a hairpin to a tractor that will stir the soil. I use a garden rake a great deal in place of a hoe when the plants are small. With some plants you can rake right over the rows without injuring the plants. Rows of gladioli from bulblets can be raked until plants are six inches high.

#### Weed 'em and Reap

Don't ever let the weeds get big. Funny, isn't it, how we think we're doing something great when slaughtering big weeds, but don't feel half that glow of satisfaction if we kill 'em off when small and when it is so much easier done. But the time to get the weeds is before they take their toll from the soil's fertility. Frequent raking, hoeing and cultivating is the way to get the weeds just as sprouting.

#### **Order Blank Not Necessary**

Don't worry if can't lay hands on an order blank. Use any paper, any grade, size, color, shape, ruled or unruled.

Main point is to write your name and address plainly, first off, before you forget it. It helps us a lot if you write only one item on a line, and carry out the price at the right side the page.

Anemone Bulbs Several flower stems come from a small bulb. Bright colors in mixture.

MONARCH DE CAEN. Very favorite strain. Immense brilliant flowers. 5 for 30c; 10 for 45c; 25 for \$1.00. Prepaid.

## GLADIOLUS >



#### **Top Quality from** Top of the World

(One Mile Above Sea Level)



Many of these prices have "That New Look". They're lower than 1947.

Abu Hassan (Holland). New dark violet-blue similar to the old Pelegrina, but much better.

(L 25c; 5—\$1.00) (M 2—35c; 7—\$1.00).

(Palmer) Big, bright salmon, Aladdin with cream blotch.

(L 3-25c; 10-75c) (M 5-25c; 10-45c).

Algonquin (Palmer) Brilliant glowing red. Very large and fine. (L 2-20c; 10-80c) (M 5-25c; 10-45c).

(Palmer) Shades of capucine buff. (L 2—20c; 10—90c). **Amrita** 

(Palmer) Heavily ruffled buff. Amulet (L 2-20c; 10-90c).

Barcarole (Palmer) Fine, large, tall, clear orange. Ruffled.

(L 3—25c; 10—75c) (M 5—25c; 10—45c). Beacon (Palmer) Red salmon with large

cream blotches. A favorite. (L 4—25c; 10—60c) (M 6—25c; 10—35c).

Black Opal (Errey) A tall giant red. Up to ten blooms open.

(L 2—20c; 10—80c) (M 5—25c; 10—45c).

Blue Beauty Giant light blue with edges of violet-blue.

(L 3-25c; 10-75c) (M 5-25c; 10-45c).

**Bloemfontein** (Holland) Salmon soft yellow with blotch. Wide open large blooms, well placed.

(L-25c; 10-\$2.00).

Burma (Palmer) Heavily ruffled deep

(L-25c; 10-\$2.00) (M 2-25c; 10-\$1.00).

#### California Sunshine (Briggs)

New. Clear yellow. Vivid crimson feather in throat. Medium size. A darling.

(L 2-20c; 10-80c) (M 3-20c; 10-50c).

Camellia (Palmer) Large blush white with orange blotch on cream. (L 3—25c; 10—70c) (M 5—25c; 10—45c).

(Canada) Blush pink. Cream Camrose throat.

(L 2-20c; 10-90c).

Candy Heart (Salbach) Massive pink with carmine blotch. (L 3—25c; 10—75c) (M 5—25c; 10—45c).

Carillion (Palmer) LaFrance Pink. Edges often smoky. (L 2-20c; 10-80c).

Casablanca (Majeski) Large ruffled white. (L—18c; 10—\$1.40).

Chamouny (Bearman) A light ceriserose of velvety texture. (L 2-25c; 10-90c).

Flesh rose pink. Changeable Silk Silvery sheen. L 25c; 5—\$1.00).

**Charles Dickens** Radiant purple. Old but still good. (L 3-25c: 10-70c).

(Palmer) Cream with pink pico-Corona tee edge.

(L 2—20c; 10—90c) (M 4—25c; 10—50c).

Debonair (Palmer) La France pink. (L 3—25c; 10—80c).

Early Dawn (Briggs) Tall and large. Very early geranium pink. (L 3—25c; 10—70c) (M 5—25c; 10—45c).

Early Rose (Jack) Rich rose, lighter in throat. Unique color. (L 3-25c; 10-80c).

Elizabeth the Queen (White) lovely ruffled lavender. 7-8 open. (L 2-30c; 10-\$1.20) (M 2-20c; 10-80c).

Flaming Meteor (Mitsch) Extra large red blooms. A most spectacular Glad, well named. (L 2-25c; 10-90c) (M 4-25c; 10-50c).

Golden Chimes (Ellis) Beautiful large light yellow. (L 3-25c; 10-80c).

Gold Dust (P) Very early, rich golden yellow. Fine.

(L 3-25c; 10-70c) (M 5-25c; 10-40c).

Greta Garbo (Pf) Soft rosy buff, with cream throat. Tall.

(L 2-20c; 10-80c) (M 4-25c; 10-50c).

Hawkeye Red (Heaton) A bright red sport of Vagabond Prince. (L 1—20c; 10—\$1.50).

Jersey Cream (Evans) Strong grower. Good habits. Fine. (L 3—25c; 10—75c) (M 5—25c; 10—45c).

Johan Van Konynenburg (H o land) Large orange-red blooms on strong straight spikes.

(L 80c; 5—\$3.50) (M 60c; 5—\$2.50).

King Lear (Palmer) Giant ruffled reddish-purple. Early.

(L 3-25c; 10-75c) (M 4-25c; 10-50c).

King Tan (Wilson) Large rosy tan. Novelty color.

(L 1-15c; 10-\$1.20).

Lantana (Palmer) Orange-salmon with golden throat. Beautiful. (L 1-15c; 10-\$1.20).

Leading Lady (John) Lovely creamy white Picardy sport. (L 25c; 10—\$2.00) (M 15c; 10—\$1.20).

Londonderry (Christ) Immense rich bronze-orange. Smoky cast. Carmine throat. An "Autumn" color. (L 3—25c; 10—70c) (M 5—25c; 10—45c).

Maid of Orleans (Pf) Large lovely milky white with cream throat. Tall straight spike.

(L 3—25c; 10—75c) (M 5—25c; 10—45c).

Margaret Beaton (Canada) A tall immense white

with orange-scarlet blotch. (L 3—25c; 10—75c) (M 5—25c; 10—45c).

Margaret Fulton Superb early salmon favorite.

(L 3—25c; 10—70c) (M 5—25c; 10—40c). Marguerite (Pommert) Mammoth new watermelon pink, with cream throat. Nicely ruffled. Never flecks. (L 2-20c; 10-80c) (M 5-25c; 10-45c).

(Palmer) Sensational giant Minstrel lavender.

(L-\$1.50; 5-\$6.00) (M-\$1.00; 5-\$4.00). (JC) Large lavender. Grand. Old

but still going strong.

(L 3—25c; 10—75c) (M 5—25c; 10—45c).

(Salbach) Delightful Miss America shade of flesh pink. (L 2-20c; 10-90c).

(Pruitt) Tall, large ruffled white. Myrna Winner of many prizes. Grand. (L 3—25c; 10—75c) (M 5—25c; 10—45c).

Nadia (Leffingwell) Decorative. Salmonyellow. Long flowerhead. Cute. (L 3-25; 10-75c).

Oregon Gold (Majeski) Light creamy yellow. Large. Ruffled. (L 1—15c; 10—\$1.20).

Paradise (Pruitt) Apricot buff, shading to yellow in throat. Tall. (L 3—25c; 10—70c) (M 5—25c; 10—45c).

Peggy Lou (Wilson-Evans) A deep shrimp pink. Rosy cast.

(L 3—25c; 10—80c) (M 5—25c; 10—45c).

(Palmer) Soft shrimp pink. Picardy Throat feathered rose.

(L 3-25c; 10-70c) (M 5-25c; 10-40c).

Recado (Palmer) Gigantic tall smoky splashed with orange scarlet. (L 3-25c; 10-80c).

Red Phipps (Briggs) A glowing red. Splendid spike. Favorite. (L 3—25c; 10—75c) (M 5—25c; 10—45c).

Rewi Fallu (Australia) Tall, straight, strong spike with 6 or more massive, rich, deep red blooms open.

(L 3-25c; 10-75c) (M 5-25c; 10-45c).

Rita Mae (Pommert) Light cherry red with yellow throat lines. (L \$1.00; 5—\$4.00) (M 75c; 5—\$3.00).

Rosa Van Lima (Pf) Lovely pure pink. Opens eight on straight spike.

(L 3-25c; 10-75c) (M 5-25c; 10-45c).

(Mrs. Briggs) Pleasing com-Santa Fe bination of orange, red and yellow, orange predominating. Petals delightfully ruffled. Spike straight.

(L 3-25c; 10-70c) (M 5-25c; 10-40c).

Shirley Temple (Pruitt) Immense ruffled cream. Tall. (L 3-25c; 10-75c) (M 5-25c; 10-45c).

(Pf) Immense white. Snow Princess Many blooms open. (L 3—25c; 10—80c) (M 5—25c; 10—45c).

Spotlight (Palmer) Deep gold with fire-red blotch.

(L 50c; 10—\$4.00) (M 35c; 10—\$2.80).

(Winsor) Excellent white. Surfside Cream throat.

(L 3—25c; 10—75c; 25—\$1.40).

(New Zealand) Massive. Light Takina purple.

(L 3—25c; 10—80c) (M 5—25c; 10—45c). (Buchanan) Large exhibition

Texas white. Early.

(L \$1.50; 5—\$6.00) (M \$1.00; 5—\$4.00).

White Gold (Sheer) Giant cream blending to gold in throat. (L 2—25c; 10—\$1.00) (M 3—20c; 10—60c).

(Pf) New. Rich yel-Yellow Herald low. Carmine markings in throat. Robust grower. Early. (L 20c; 10—\$1.60).

#### Exhibition Mixed—Prepaid

(Large 10-70c; 50-\$2.60; 100-\$5.00). (Medium 10—40c; 50—\$1.60; 100—\$3.00).

#### **Gladiolus Bulbs Priced**

Per 25 Prepaid

	No. 1	No. 2	No. 3
Aladdin	\$1.60	\$1.30	\$1.00
Algonquin	1.80	1.50	1.20
Amrita	1.80	1.50	
Amulet	1.80	1.50	
Barcarole	1.60	1.30	1.00
Beacon	1.40	1.10	.90
Black Opal	1.80	1.50	1.20
Blue Beauty	1.60	1.30	1.00
Burma	4.50	4.00	
California Sunshine	1.80	1.50	1.20
Camellia	1.50	1.25	.95
Candy Heart	1.80	1.50	1.20
Charles Dickens	1.50	1.20	
Corona	2.00	1.60	1.20
Early Dawn	1.40	1.10	.90
Flaming Meteor	1.80	1.50	1.20
Gold Dust	1.40	1.10	.90
Greta Garbo	1.80	1.50	1.20
Jersey Cream	1.60	1.30	1.00
King Lear	1.60	1.30	1.00
Londonderry	1.40	1.10	.90
Maid of Orleans	1.50	1.20	.90
Margaret Beaton	1.60	1.30	1.00
Margaret Fulton	1.40	1.10	.90
Marguerite	1.75	1.40	1.00
Minuet	1.50	1.20	.90
Myrna	1.50	1.20	.90
Paradise	1.50	1.20	.90
Peggy Lou	1.80	1.40	1.10
Picardy	1.60	1.30	1.00
Red Phipps	1.60	1.30	1.00
Rewi Fallu	4.00	1.40	1.10
Rosa Van Lima	1.60	1.30	1.00
Santa Fe	1.60	1.30	1.00
Snow Princess	1.70	1.40	1.10
Spotlight	10.00	8.00 1.30	7.00
Takina	1.80	1.40	1.10
White Gold	2.00	1.60	1.10
white Gold	2.00	1.00	1.30

#### 1948 Glad Prices Lower

Most our Glad prices for 1948 are lower than for several years. And the bulbs run better. Best crop since before the war. You'll be surprised!

Under this heading we said in our last fall Glad folder that in case any our prices are lower spring, 1948, we will make it up by sending extra bulbs to far more than adjust in your favor. Be assured we shall do that, if you have ordered from the FALL folder.

#### "Sioux City Sue" (Ayers)

An American Beauty Rose Red Glad, named in honor of Sioux City's Sue, Miss Gayle Jean Hofstad. 19-21 buds. 7 or 8 open. Slightly ruffled. Spikes never crook. (L-\$3.00; M-\$2.50)

#### Gladiolus Bulbs Priced

Per 25 F.O.B. Boulder

(You Pay Express or Postage C.O.D.)

	No. 1	No. 2	No. 3
Aladdin	\$1.30	\$1.10	\$ .80
Algonquin	1.50	1.30	1.00
Amrita	1.50	1.30	
Amulet	1.50	1.30	
Barcarole	1.30	1.10	.80
Beacon	1.10	.90	.70
Black Opal	1.50	1.30	1.00
Blue Beauty	1.30	1.10	.80
Burma	4.20	3.80	
California Sunshine	1.50	1,30	1.00
Camellia	1.20	1.05	.75
Candy Heart	1.50	1.30	1.00
Charles Dickens	1.20	1.00	1100
Corona	1.70	1.40	1.00
Early Dawn	1.10	.90	.70
Flaming Meteor	1.50	1.30	1.00
Gold Dust	1.10	.90	.70
Greta Garbo	1.50	1.30	1.00
Jersey Cream	1.30	1.10	.80
King Lear	1.30	1.10	.80
Londonderry	1.10	.90	.70
Maid of Orleans	1.20	1.00	.70
Margaret Reaton	1.30	1.10	.80
Margaret Beaton Margaret Fulton	1.10	.90	.70
Marguerite	1.40	1.20	.80
Minuet	1.20	1.00	.70
Myrna	1.20	1.00	.70
Paradise	1.20	1.00	.70
Peggy Lou	1.50	1.20	.90
Picardy	1.30	1.10	.80
Red Phipps	1.30	1.10	.80
Rewi Fallu		1.20	.90
Rosa Van Lima	1.30	1.10	.80
Santa Fe	1.30	1.10	.80
Snow Princess	1.40	1.20	.90
Surfside	1.30	1.10	.80
Takina	1.50	1.20	.90
White Gold	1.70	1.40	1.10

#### If You Pay P. P. or Express

All Glad bulbs in this catalogue are priced PREPAID, except lots listed F.O.B.

If order part from F.O.B. list and part from prepald lists, you will find it much to your advantage to do as many others have done. Just say, "Send all at my expense and add more Glads to COVER SENDING COSTS ON PREPAID ITEMS."

#### Second Choice, Please

As the season goes on, some kinds will be sold out. Will help us if you list a second choice in case we cannot supply all items on your order. Thanks.

## Ranunculus Bulbs Flowers two inches or so in

diameter, many of them double.

TECOLETE GIANTS MIXED. Bulbs scarce. 5 for 35c; 10 for 65c; 25 for \$1.50 Prepaid.

#### **Gladiolus Bulbs Priced**

#### **Gladiolus Bulbs Priced**

Per 100 Prepaid

Per 100 F.O.B. Boulder

	No. 1	No. 2	No. 3	(You Pay Express or Post	age C.O.	D.)
Aladdin	\$5.80	\$4.70	\$3.60	No.	1 No. 2	No. 3
Algonquin	6.50	5.40	4.20	Aladdin \$4.8	0 \$4.00	\$3.00
Barcarole	5.80	4.70	3.60	Algonquin 5.4		3.60
Beacon	5.00	4.00	3.20	Barcarole 4.8	0 4.00	3.00
Black Opal	6.40	5.40	4.20	Beacon 4.0	0 3.20	2.60
Blue Beauty	5.80	4.70	3.60	Black Opal 5.4	0 4.70	3.60
California Sunshine	6.50	5.40	4.20	Blue Beauty 4.8		3.00
Camellia	5.40	4.50	3.40	California Sunshine 5.4		3.60
Candy Heart	6.50	5.40	4.20	Camellia 4.3		2.70
Charles Dickens	5.40	4.30		Candy Heart 5.4		3.60
Corona	7.20	5.80	4.30	Charles Dickens 4.3		0.00
Early Dawn	5.00	4.00	3.20	Corona 6.0		3.80
Flaming Meteor	6.50	5.40	4.20	Early Dawn 4.0 Flaming Meteor 5.4		2.60 3.60
Gold Dust	5.00	4.00	3.20	Flaming Meteor 5.4 Gold Dust 4.0		2.60
Greta Garbo	6.50	5.40	4.20	Greta Garbo 5.4		3.60
Jersey Cream	5.80	4.70	3.60	Jersey Cream 4.8		3.00
King Lear	5.80	4.70	3.60	King Lear 4.8		3.00
Londonderry	5.00	4.00	3.20	Londonderry 4.0		2.60
Maid of Orleans	5.40	4.30	3.25	Maid of Orleans 4.3	0 3.60	2.60
Margaret Beaton	5.80	4.70	3.60	Margaret Beaton 4.8	0 4.00	3.00
Margaret Fulton	5.00	4.00	3.20	Margaret Fulton 4.0		2.60
Marguerite	6.30	5.00	3.60	Marguerite 5.0		3.00
Minuet	5.40	4.30	3.25	Minuet 4.3		2.60
Myrna	5.40	4.30	3.25	Myrna 4.3		2.60
Paradise	5.40	4.30	3.25	Paradise 4.3		2.60
Peggy Lou	6.50	5.00	4.00	Peggy Lou 5.4 Picardy 4.8		3.20 3.00
Picardy	5.80	4.70	3.60	Picardy         4.8           Red Phipps         4.8		3.00
Rewi Fallu	3.00	5.00	4.00	Rewi Fallu	4.30	3.20
	E 00			Rosa Van Lima 4.8		3.00
Rosa Van Lima	5.80	4.70	3.60	Santa Fe 4.8		3.00
Santa Fe	5.80	4.70	3.60	Snow Princess 5.0		3.20
Snow Princess	6.10	5.00	4.00	Takina 5.4		3.20
Takina	6.50	5.00	4.00	White Gold 6.0	0 5.00	4.00
White Gold	7.20	5.80	4.70	Exhibition Mixed 4.0	0 3.20	2.50

#### Gladiolus Bulbs Priced Per 1000 F.O.B. Boulder

(You Pay Express or Postage C.O.D.)

	No. 1	No. 2	No. 3		No. 1	No. 2	No. 3	
Aladdin	\$42.00	\$36.00	\$28.00	Londonderry	38.00	30.00	24.00	
Algonquin	50.00	42.00	32.00	Maid of Orleans	40.00	32.00		
Barcarole		36.00	28.00	Margaret Beaton	44.00			
Beacon		30.00		Margaret Fulton		30.00	24.00	
Candy Heart		42.00		Marguerite		39.00	28.00	
Early Dawn		30.00	24.00	Paradise		30.00	24.00	
				Picardy	44.00	36.00	28.00	
Gold Dust	38.00	30.00	24.00	Rewi Fallu		40.00	30.00	
Greta Garbo	50.00			Snow Princess		38.00		
King Lear	42.00	36.00		Exhibition Mixed	38.00	30.00	24.00	

### Long's Long Count

As many of you know, until Glad bulbs became very, very scarce during and after the war, we got into the habit of sending some overcount of many kinds and sizes we could spare for this little surprise.

Can't do it with every item on an order, but Everett says the crop will enable us to fill orders liberally. "Something extra for good measure."

#### Glad Bulb Sizes

No. 1 bulbs measure  $1\frac{1}{2}$  inches in diameter or larger. No. 2 from  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inches and No. 3 from one inch to  $1\frac{1}{4}$ .

Large size bulbs will include some of both No. 1 and No. 2. Will not have all No. 1 nor all No. 2—some of each.

Medium size bulbs will not have all No. 3, but will include some No. 4 which range from 34ths of an inch to one inch.

#### **Lawn Grass Seed**

LAWN GRASS SEED LOWER FOR 1948

That's really good news, thanks to a bumper crop of Ky. Blue Grass and White

Dutch Clover, crop 1947.

As always, we handle only the high grade seed. Seems silly to go to all the expense of preparing a lawn for seeding, then use light weight, low germinating seed, often carrying noxious weed seeds.

More and more, lawn makers are using high quality Ky. Blue Grass seed for lawns, either alone, or by far the larger per cent of

any mixture.

White Dutch Clover is the favorite pal of Ky. Blue. The clover starts quickly and holds the fort until the slower germinating Ky. Blue gets going.

One Pound Clover to 5 pounds Ky. Blue is plenty. Even half as much is often used with

fine results.

Sow one pound to 300 or so square feet of Clover or Ky. Blue, or these mixed. Many sow thicker to get a lawn quickly.

New lawns should be thoroughly worked,

leveled and allowed to settle.

The more care before sowing the seed the better the results. Seed will wash to the low

spots and make your lawn spotted.

Sow part the seed one way and then some more crosswise, so as to avoid streaks. Rake well before and after sowing. Water gently so often that soil never dries out until lawn is green.

Old lawns should be re-seeded and fertilized from time to time. Use only the purest seed. Never be afraid of sowing too much

seed, nor too often.

#### **Best White Dutch Clover**

The finest and purest we know of. This lot exceptionally good.  $\frac{1}{2}$  lb. 50c; lb. 95c; 5 lbs. \$4.50; 10 lbs. \$8.50. Prepaid.

#### **True Kentucky Blue Grass**

The purest and best genuine Kentucky Blue Grass we can buy. ½ lb. 40c; lb. 75c; 5 lbs. \$3.50; 10 lbs. \$6.50. Prepaid.

#### **Blue Grass and Clover Mixed**

Carefully mixed by ourselves from our own stocks. ½ lb. 45c; lb. 85c; 5 lbs. \$4.00; 10 lbs. \$7.50. Prepaid.

#### No Dahlias This Season

Our increased plantings of Gladiolus and Iris leave us with no space and man power for Dahlias this year.

Suggest you write W. W. Wilmore Nurseries, Box 382, Denver, Colorado, for list of Dahlias and prices.

The Wilmores have been growing, originating, introducing, selling Dahlias for over 50 years. Definitely dependable.

Write direct to and deal direct with Wilmores. Leave us out of it. We are more than busy with our many other lines.

#### **Business Terms**—

All goods prepaid, unless otherwise noted. Safe delivery guaranteed.

Cash with order, or ¼ cash, balance C.O.D. Money order, or your personal check.

Small amounts stamps, coins or bills, but these at your risk.

Goods priced prepaid will be sent by parcel post or express, our option.

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BEAUTIFUL, COLOSSAL IRIS "ELMOHR" ELMOHR is robust, hardy, thrives anywhere. Dykes Medal.

New LOW PRICES for JULY 1948 Delivery! \$1.25 ea. 3 for \$3.00.

(Prepaid in U. S. and Canada)

## **New Cosmos**

from India

## RADIANCE"

Twelve years ago a rare Cosmos came from India to the U.S.

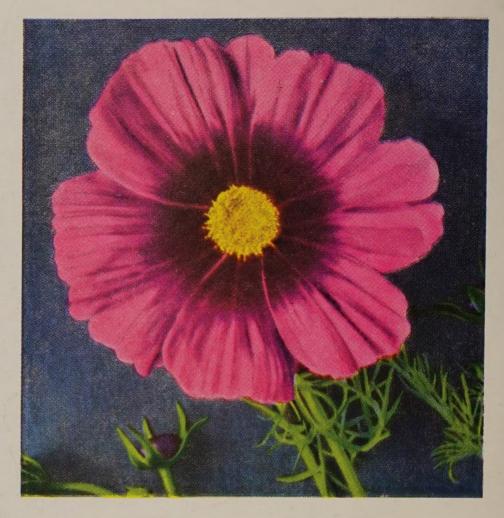
It was entirely different. "Something new had been added.'

It had a distinct zone of two colors, both new to Cosmos.

For 11 years, skilled hybridizers worked with this wildling—crossing, selecting and reselecting.

Their aim was to retain the zone and bright new colors (deep rose and crimson) while building a plant of sturdy erect habit, long cutting stems and very large blooms.

was given one of the highest a long time. awards in the all American Selections.



So outstanding was their Easily grown from seed The vigor of its Indian parachievement that RADIANCE sown out doors. Blooms freely ent gives it lasting power

when cut.

Pkt. 25c; 5 Pkts. \$1.00



## **Morning Glories**

#### **Heavenly Blue**

(Clarke's Colorado Strain) Most pleasing of all. Sky-blue blooms 3 to 4 inches across.

Vines run 15 or 20 feet from seed sown in open ground.

This strain was developed by Prof. Clarke in Denver. Is early.

Pkt. 10c; 1/2 oz. 40c; oz. 75c

#### Scarlet O'Hara

Large carmine-red blooms on fast growing vines.

Pkt. 10c; 1/4 oz. 35c

#### Pearly Gates

Similar to Heavenly Blue but lovely white.

Pkt. 15c; 1/4 oz. 45c

#### "Patriotic Mixture"

Above 3 kinds mixed. Large Pkt. 25c

The J. D. Long Seed Co.

**Boulder, Colorado**